



# SME Assembly 2024 BUDAPEST

**SMEs: Shaping Europe's Future**

## SME Assembly 2024 Programme

[timings and titles of sessions may be subject to change]

Monday, 18 <sup>th</sup> November 2024	
Budapest	
From 14.00 - 16.45	<b>Optional Business Tours/Site Visits</b>
14.45 - 17.30	<b>SME Envoy Meeting</b> Hungarian Parliament
18.30 - 19.45	<b>Schumpeter 'Innovation in Enterprise' Lecture</b> Müpa, Budapest
19.45 - 22.30	<b>European SME Week Reception</b> Müpa, Budapest

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Tuesday, 19<sup>th</sup> November 2024

Bálná, Budapest

08.00 - 08.40	Registration and Networking Coffee				
08.00 - 08.40	Press Briefing				
08.40 - 09.30	Opening of the SME Assembly 2024 on behalf of the Hungarian Presidency of the Council and the European Commission With views from the world of business				
09.30 - 10.30	<b>The SME 'Sustainable Enterprise' Panel</b> Participatory Policy Workshop [until 11.00]	<b>Setting the Standards: Innovative Approaches for SME Involvement</b> Policy Workshop	<b>Training the Trainers: Carbon Audits</b> Masterclass	<b>Early Warning</b> Policy Workshop	<b>SMEs and the Defence Ecosystem</b> Policy Workshop
10.30 - 11.30	<b>NETWORKING COFFEE/ESW EXPO, including:</b> Meet the Expert Networking Hub Ideas Lounge				
11.30 - 12.30	<b>International Trade</b> Policy Workshop	<b>ESG for SMEs</b> Policy Workshop	<b>Innovation Procurement</b> Masterclass	<b>New Ways of Working</b> Participatory Policy Workshop	
12.30 - 14.00	<b>NETWORKING LUNCH/ESW EXPO, including:</b> Meet the Expert Networking Hub Ideas Lounge				
14.00 - 15.00	<b>Challenges and opportunities of extreme weather for SMEs</b> Participatory Policy Workshop	<b>Open Strategic Autonomy: What's in it for SMEs?</b> Policy Workshop	<b>Better Regulation</b> Policy Workshop [until 15.20]	<b>Female Entrepreneurship</b> Participatory Policy Workshop	



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15.00 - 15.30	<b>NETWORKING COFFEE/ESW EXPO, including</b> Meet The Expert Networking Hub Ideas Lounge			
15.30 - 16.30	<b>Stories of Success</b> Participatory Policy Workshop	<b>SMEs in the proximity economy</b> Policy Workshop	<b>EEPA Masterclass</b> Masterclass	<b>Access to finance</b> <i>With FESE and EuropeanIssuers</i> Policy Workshop
16.30 - 17.30	<b>Small- and Midcaps Awards</b>			
16.30 - 18.40	<b>ESW EXPO, including</b> Meet The Expert Networking Hub Ideas Lounge			
18.45 - 19.30	<b>European Enterprise Promotion Awards Drinks Reception</b>			
19.30 - 20.30	<b>European Enterprise Promotion Awards Ceremony</b>			
20.30 - 23.00	<b>European Enterprise Promotion Awards Dinner</b>			

**POLICY WORKSHOP** - These are traditional moderated sessions on a range of topical policy dossiers, followed by a Q&A with the audience.

**MASTERCLASS** - Topical sessions with expert practitioners on a number of subjects. Running in parallel with the main programme, these presentations will be held in distinct seating areas in the venue.

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Wednesday, 20<sup>th</sup> November 2024

Balná, Budapest

09.00-09.15	<b>Introduction to Day 2</b>			
09.15-10.15	<b>SME Competitiveness &amp; Performance Review</b> Policy Workshop	<b>No Net Zero Without SMEs: Energy Efficiency</b> Policy Workshop	<b>Reaching new heights: Space opportunities for SMEs</b> Policy Workshop	<b>The SME AI Exchange</b> Participatory Policy Workshop
10.15-10.45	<b>NETWORKING COFFEE/ESW EXPO, including:</b> Meet The Expert Networking Hub Ideas Lounge			
10.45-11.45	<b>The Youth Start-Up Competition</b>			
12.00-12.45	<b>Policy conclusions of the SME Assembly 2024</b> Handover to the Danish Presidency			
12.45-13.45	<b>CLOSING LUNCH</b>			

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