



Photo: Aymeric Voyez

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ADAPTNOW

Creative citizens' engagement - ClimaSTORY[®]

MIP4Adapt training session #7

21 May 2024

Noémie Bichon

Auvergne-Rhône-Alpes Énergie Environnement (AURA-EE)

Non profit organization

80 members : Region,
public authorities, energy
companies, NGOs,..

Fields of expertise:

Sustainable energies,
Climate mitigation and
adaptation (NBS)
Sustainable development
Waste Management
Environment Protection

900 

partners

45 

years

12 

on-going
EU projects

3  M€ annual
turn over

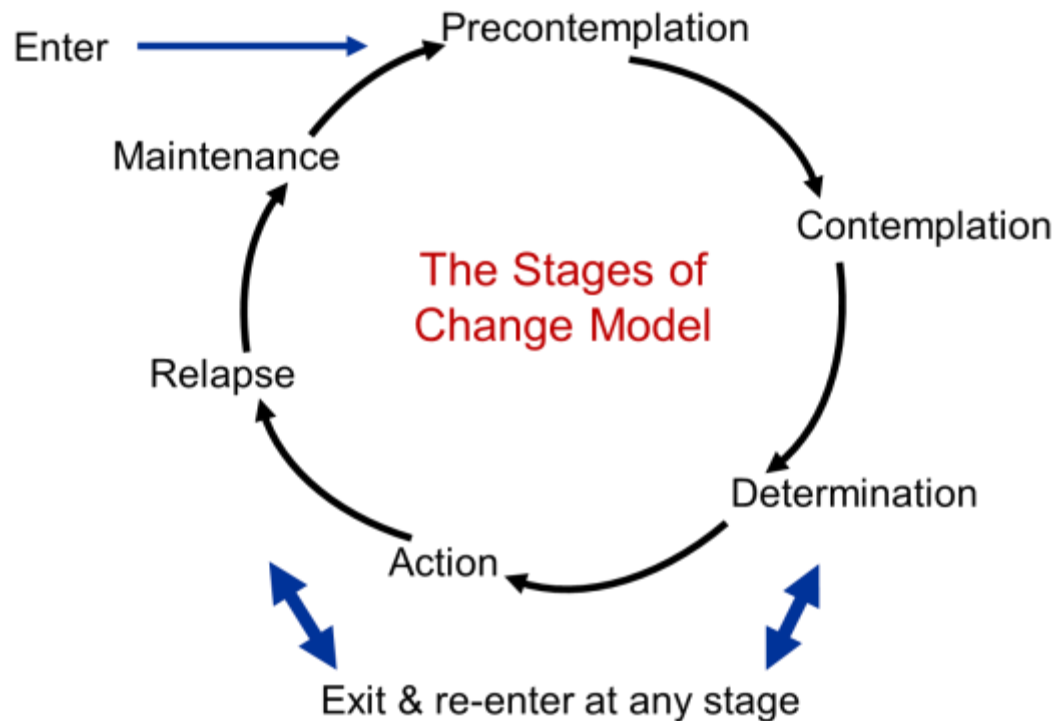
45  employees

ClimaSTORY[®]

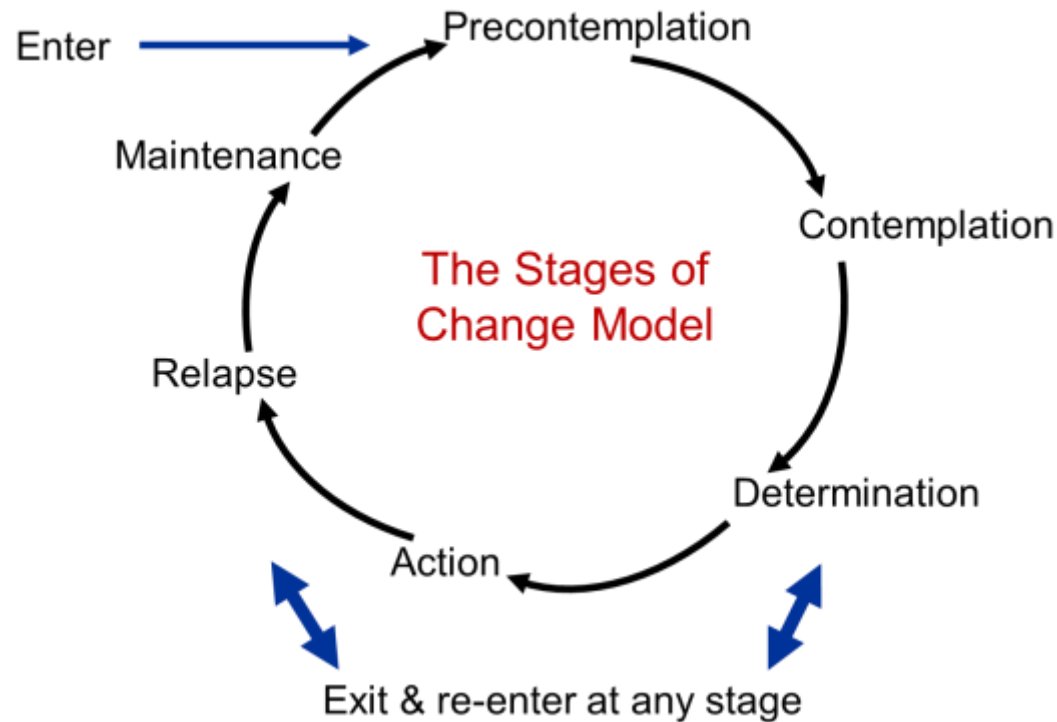
- **Pedagogical tool** which offers participants the chance to think about a (fictional) **territory** from the angle of climate change and **consider adaptation solutions** for 5 areas of economic activities.



Stages of Change Model - Prochaska and Di Clemente



Stages of Change Model - Prochaska and Di Clemente



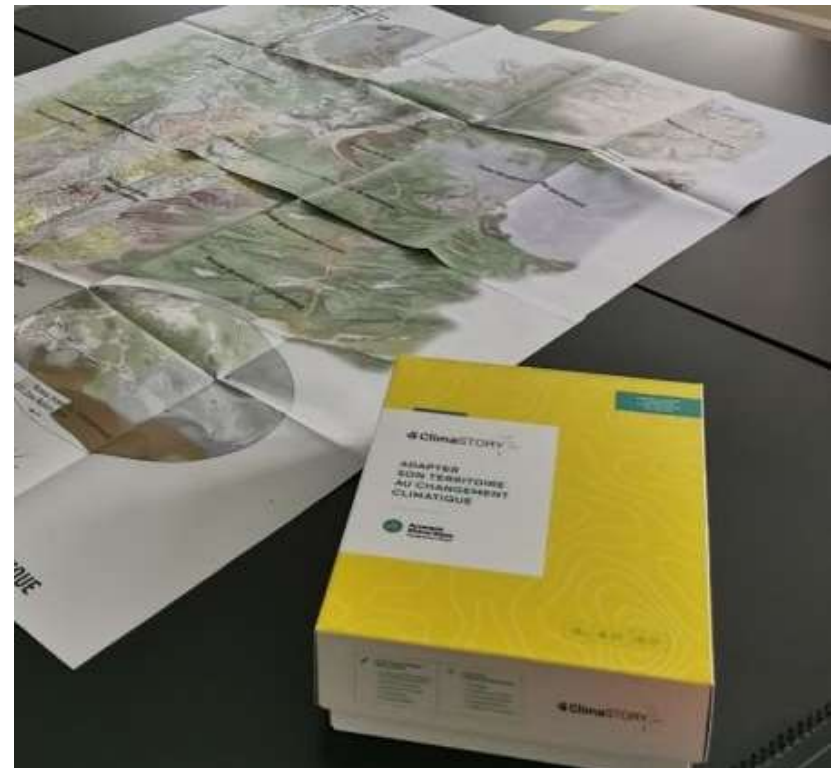
ClimaSTORY[®]

- Target : from general public ; city administrations staff and elected representatives ; industries & NGOs
 - Ex : city staff accross different departments
 - Ex 2 : stakeholders related to the tourism sector
- 20-30 participants (+ facilitator)
- 3h-6h

ClimaSTORY[®] step by step

ADAPTNOW

- Moderator presents the specificities of a fictional territory (topography, industry, urban planning...)



ClimaSTORY[®] Step by step

Each participant represents a sector:

- Agriculture and forestry ;
- Industry;
- Tourism, trade and crafts;
- Safety and health ;
- Planning, management of resources and biodiversity.

They reflect on the impact climate on their sector (jobs, risks...).



ClimaSTORY[®] Step by step

ADAPTNOW

- They then choose which adaptation solutions they would like to see implemented from the 60 « solution » cards.
- Participants discuss potential conflicts and synergies



ClimaSTORY[®] step by step

- Participants agree on an action plan
 - Different modules depending on the target



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Spreading ClimaSTORY[®]

- Partnership with local sustainability agency to train facilitators
- So far 57 facilitators and 400 participants
- French and english version available
- Discover more here:
<https://en.auvergnerhonealpes-ee.fr/projects/project/climastory>



Asder
PARTAGEONS L'ÉNERGIE

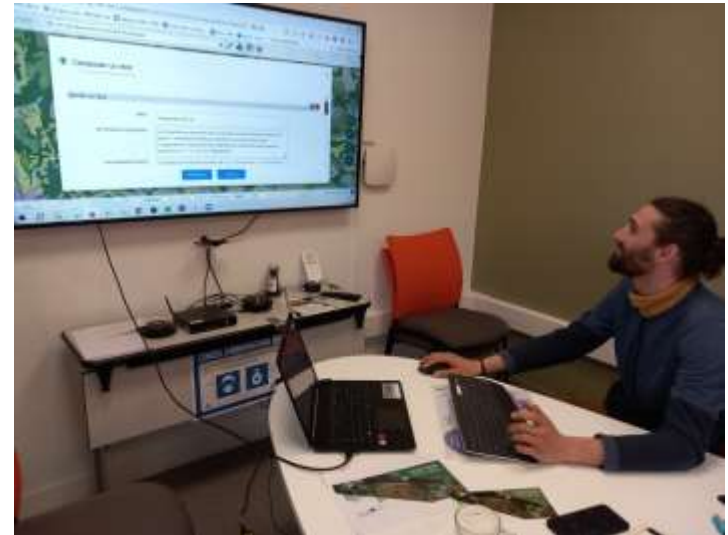
ADAPTNOW

- The objective of ADAPTNOW is to identify, adjust, test and make available tools and solutions for climate adaptation and risk mitigation management.
- Partnership : research centers, regional agencies and municipalities from the Alpine space.

ADAPTNOW & ClimaSTORY[®] Alpine Space

ADAPTNOW

- From awareness-raising tool to a decision-making tool
 - AURA-EE is building a digital platform and dedicated training course to help ClimaSTORY[®] facilitators carry a vulnerability diagnosis and write a storyline **showcasing their own territory**.
- Update in the facilitators training on engagement
- Currently being developed in IT



Other citizen & stakeholders engagement tools from ADAPTNOW

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- Climate adaptation platform for the Alps <https://www.capa-eusalp.eu/>
- <https://www.alpine-space.eu/project/adaptnow/>



©MidJourney
Prompt : Savona exposed to floods



Flooding model to raise awareness



Photo: Aymeric Voyez

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THANK YOU

LET'S KEEP IN TOUCH : NOEMIE.BICHON@AUVERGNERHONEALPES-EE.FR