

# TRAINING PROGRAMME - How to carry out stakeholder and citizen engagement in practice

## Session 3: Climate Adaptation Workshops

February - July 2024

# Today's agenda

Time	Description
13:30 - 13:45	Agenda of the day & Introduction to Climate Adaptation Workshops
13:45 - 14:20	Experience sharing #1: City of Turku and Q&A
14:20 - 14:25	Introduction of the practical exercise and breakout rooms
14:25 - 15:20	Working in groups: an adaptation workshop in GreenVista region
15:25 - 15:30	Wrap-up, feedback & closing

# Training programme - 8 sessions

## PROGRAMME

Session #1: [Designing an engagement strategy](#) - 6 Feb (repeated 29 Feb)

Session #2: [Climate citizens' assemblies](#) - 14 Feb (repeated 4 Mar)

Session #3: [Climate adaptation workshops](#) - 22 Feb (repeated 12 Mar)

Session #4: [Awareness raising campaigns](#) - 19 Mar (repeated 9 Apr)

Session #5: [Communities of Practice](#) – 2 Apr

Session #6: [Green Participatory Budgets](#) – 23 Apr

Session #7: [Creative citizens' engagement](#) – 21 May

Session #8: [Citizen Science](#) - 11 June (repeated 2 July)

Repetitions after session #5 will be postponed after the summer. New dates available soon!



EUROPEAN UNION  
EU MISSIONS  
ADAPTATION TO CLIMATE CHANGE

**TRAINING PROGRAMME**  
**How to carry out stakeholder and citizen engagement in practice.**

Eight sessions from February to June 2024

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Session #8: Citizen Science - 11 June	No jargon - our training is presented in a clear and straightforward manner. It is designed to be informative and engaging, so you can expect hands-on exercises that provide clear and practical insights.

Contact our [helpdesk](mailto:helpdesk@ec.europa.eu) or [ec.europa.eu@ec.europa.eu](mailto:ec.europa.eu@ec.europa.eu)

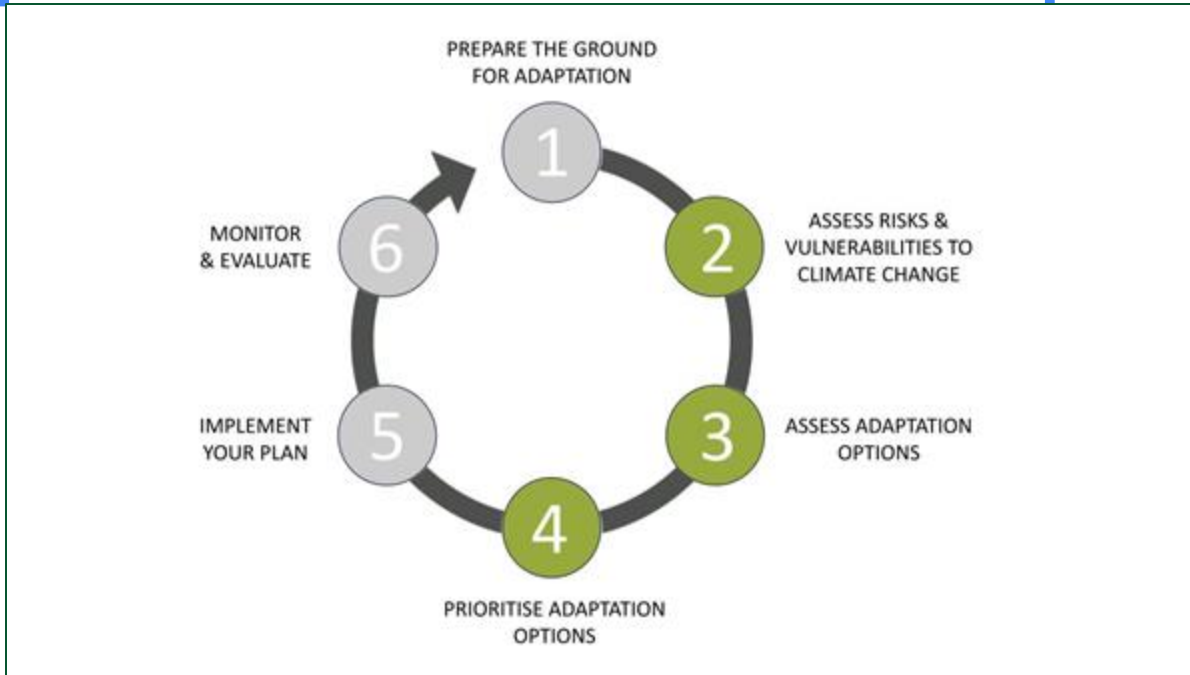
Visit the Mission Portal for more information on the EU Mission on Adaptation to Climate Change.

**REGISTER HERE**

# Climate Adaptation Workshop: definition

- Explore what adaptation options can best **address people concerns** (based on the climate vulnerability and risk assessments)
- Involving your stakeholders and citizens in the **selection and prioritisation of adaptation options**, built on the results of your climate vulnerability and risk assessment
- **Increase understanding, social acceptance, potential adoption, discussing context relevance** of these adaptation options by your stakeholders and citizens.

# Steps of the RAST and Climate adaptation workshops



We can use Climate adaptation workshops in Steps 2, 3, 4.

# Climate Adaptation Workshop: format

- A round of separate workshops with central **thematic** and/or **sectoral** focus and/or **cross-thematic/cross-sectoral** workshop
- One single event, for example a small **standalone** workshop, **focus group** workshop (getting a balanced representation of your stakeholders can be challenging)
- **Choice** of workshop format depends on objectives, stakeholder diversity, logistical considerations, desired level of engagement etc.
- May opt for a **combination** of formats to effectively achieve their goals and address various challenges, and tailor approach to best suit **needs and objectives**.

# Climate Adaptation Workshop: Advantages and challenges

Round of separate workshops	Thematic workshops	Focus on specific themes or topics, enabling in-depth exploration and tailored engagement.	Advantages could be that these formats may allow more tailored engagement, focused discussions, and collaboration within specific domains.	Challenges would be that they may require a strong coordination for multiple workshops and ensuring diverse representation.
	Sectoral workshops	Target specific sectors or industries, facilitating targeted discussions and collaboration within particular domains.		
	Cross-thematic/Cross-sectoral workshops	Bring together stakeholders from different areas to explore intersections and foster collaboration.		
Single event workshops	Small standalone workshop	Concentrates on a single topic or objective, providing efficiency and fostering a sense of community.	Advantages providing focused attention, efficiency, community-building opportunities etc.	Challenges are in the limitations of scope or depth of discussions, challenges in accommodating diverse perspectives, and requires careful facilitation.
	Focus group workshop	Gathers insights from specific stakeholder groups, facilitating structured discussions and feedback gathering.		

# Climate Adaptation Workshop: Advantages and challenges

Other format of workshops	Advantages	Challenges
Virtual workshops	Enables broader participation, reduces logistical constraints and costs, offers flexibility in scheduling.	Requires effective use of technology, may pose challenges in maintaining participant attention and managing technical issues.
Hybrid workshops	Provides flexibility for participants, accommodates diverse needs, fosters inclusivity.	Requires careful planning for integration, may pose technical challenges, requires consideration of accessibility and equity issues.
Workshop series	Allows for deeper dive into complex topics, facilitates continuity and progressive learning.	Requires sustained engagement, necessitates careful sequencing and pacing, may pose challenges in scheduling.
Open space Workshops	Promotes participant-driven discussions, fosters creativity, innovation, non verbal communication, inclusive participation etc.	Requires skilled facilitation, may pose challenges in maintaining focus, coherence, requires clear guidelines.



# What are the key steps for Climate Adaptation Workshops?

## Step 1: Define the objectives

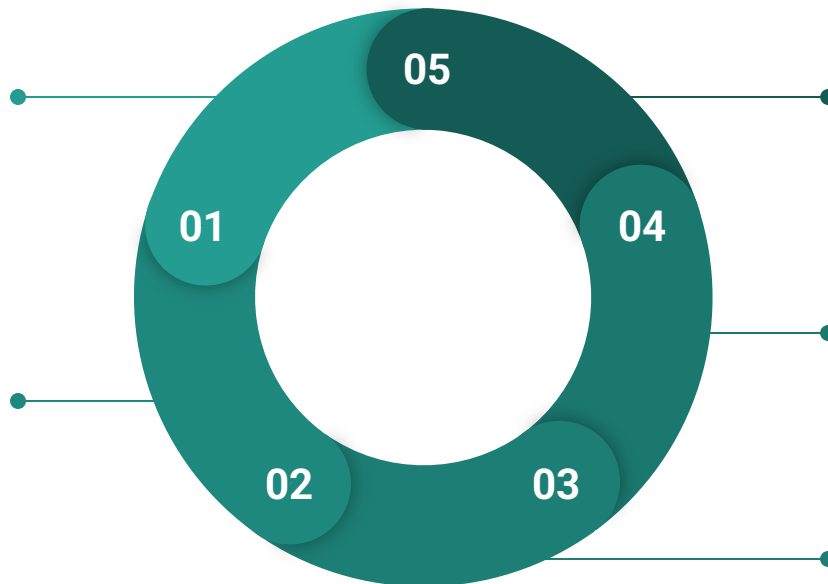
Specific, achievable, realistic and time-bound

What information we aim to gather and its format ; What factors (e.g., drivers, enablers, barriers, constraints) should we take into account

## Step 2: Methodology

Participatory methods and tools

We choose a methodology ->  
What participatory methods would align with the process, its stage and overall objectives; To look for professional guidance on the design and facilitation of the workshop



## Step 5: Post-workshop analysis

Process evaluation and follow-up tasks

Follow-up tasks where we want to gather additional stakeholders-based information and feedback

## Step 4: Engagement and logistics

Stakeholder mapping and event logistics  
(place, catering, invitations, etc.)

Define list of stakeholders for the workshop; Ensure all the interested groups are represented and balanced; Prepare informed consent (use of images, data protection...)

## Step 3: Workshop design

Agenda definition, materials, resources needed

Allocate sufficient time for breaks in agenda

# Climate Adaptation Workshop: key principles

1. **Objectives** should be clearly stated (step #01)
2. **Transparency** in using the information: make clear how stakeholders' views will be used and what the workshop information resulting will serve for (step #01)
3. **Methods** should be adapted to the local cultural/institutional/context (see step#2)
4. Allocate **sufficient time** to carry out the activities without overloading the participants. Some time for breaks and networking is necessary and helps create connection and engagement between the participants
6. Stakeholders should receive **feedback**, results **summary**, conclusions of contributions (step#5)
7. **Impact** of the results should be measured/analysed and decision made in adequation (step#5)
8. Search for **evidence** of enhance stakeholder understanding – i.e. social learning (step#5).

# Participatory tools for Climate Adaptation Workshops



- Introductions
- Human Spectrogram
- Semi-structured interviews
- Stakeholder identification
- Appreciative story telling
- Surveys
- Problem definition worksheet

- SWOT Analysis
- Problem tree
- NetMapping
- Timeline
- Stakeholder Analysis
- Friends and strangers
- Four Quadrants of Change

- Six Thinking Hats
- Role plays
- Power ranking
- Five colours of change
- Adjust Group Size
- Multiple perspectives
- Guided Fantasy

- Scenario planning
- Document and summarise
- Visioning
- Circle of coherence
- Conflict styles
- Belbin team roles
- Open space

- Prototyping
- Prioritising and ranking
- Citizen jury
- Card clustering
- Socratic Dialogue
- Change of scene
- Ritual Dissent

- Set decision rules
- Fish bowl
- Reflection
- Option one-and-a-half
- Closing circle
- Evaluation
- Polls

## Testimony: Benefits of incorporating stakeholders' views



By bringing people with different perspectives into the event, you could end up with things you may not have expected from the beginning

## Experience sharing: city of Turku, Finland



# Climate cooperation with stakeholders

12.3.2024

**Maria Granlund, project specialist**  
**Green Transition and Climate Policy Unit**  
**Central Administration**  
**City of Turku**





# Some Turku facts

- Turku is former capital and the oldest city in Finland (AD 1229)
- **200 000** residents in the city and over **325 000** inhabitants in the region
- Two universities and four universities of applied science
- **40 000** students in higher education and **11 000** in vocational
- **City of Culture**, Creative, Maritime, Bio and Diagnostic industries
- **Active Civic Society**
- Dense Urban Structure
- Rich natural environment and **Archipelago**





City of Turku supports the Sustainable Development Goals

# Objective

# Climate and nature city Turku

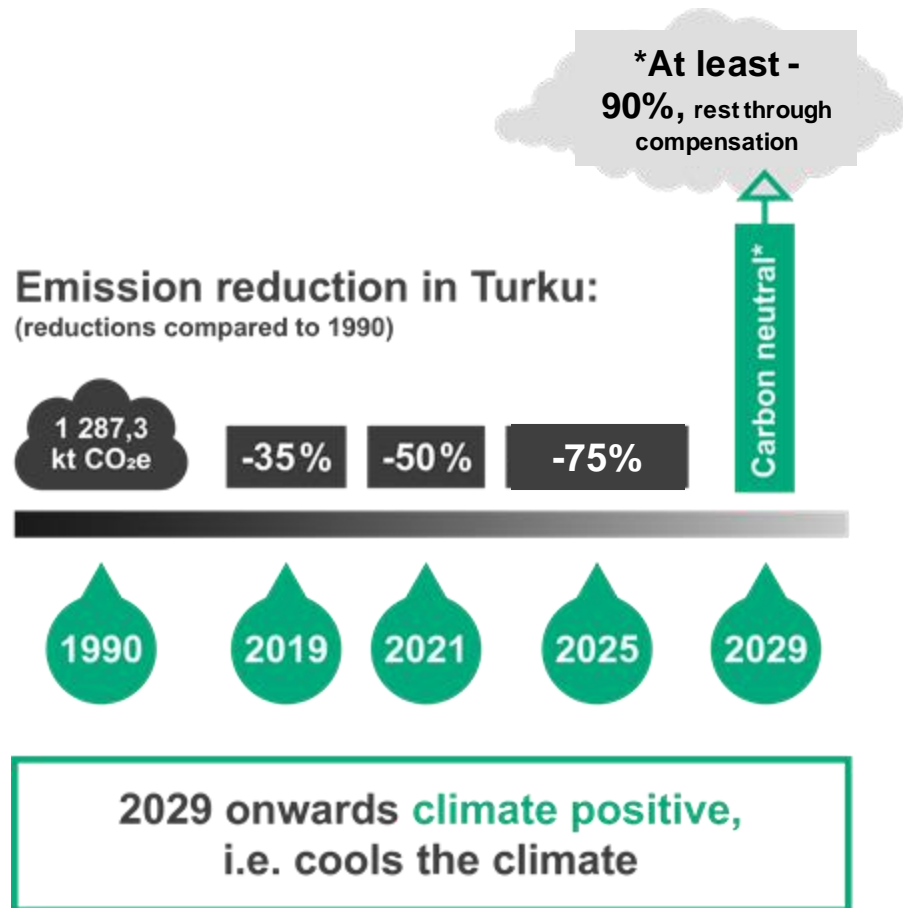
**Carbon neutral and resource-wise**  
Turku City Strategy: Turku in the 2030s

**Sustainable use  
of natural  
resources**

**Rich urban  
and local natural  
environment**

**Climate positive  
(2029 onwards)**





# Ways of achieving carbon neutrality in 2029

**Sustainable mobility**

**Mitigation and adaptation**

**Circular economy and resource wisdom**

**Sustainable urban structure**

**Strengthening carbon sinks**

**1.5-degree lifestyle**

**City organisation's climate responsibility**

**Carbon-neutral energy system**

# Climate action with citizens and companies creates many co-benefits

Turku will be carbon neutral by 2029 and climate positive thereafter, i.e. it will cool the climate. We need everyone to pitch in for this goal.



The city can reduce its emissions by half. We need residents and businesses to get involved.

**We can make Turku carbon neutral together!**

**Benefits of climate efforts:**

**Employment and vitality**

**Well-being and health**

**Green and comfortable city**

**High-quality living and smooth day-to-day activities**



# City's roles



## Manage

Urban planning, asset management and infrastructure development support resource wisdom.



## Incentivize

Taxes, subsidies and other economic and non-economic incentives support the circular economy transition.



## Regulate

Local regulation, including public procurement, creates the enabling conditions for the transition to a circular economy.



## Mobilize

The city empowers and supports circular economy actors and facilitates cooperation.



## Inform

Information campaigns, research and development contribute to growing the circular economy knowledge base.



**1.5-Degree City project** strives to enhance a cross-sectoral climate work where the City Group, companies and citizens come together to achieve a common goal of carbon neutrality in 2029.

*The pilot has three work packages where city is a catalysator for creating a community of cooperation and empowerment of business and citizens.*

*This project has received funding from the H2020 Research and Innovation Programme under grant agreement n°101036519.*



# Climate Team

- Supporting city's carbon neutrality target 2029
- 120 companies & 200 climate actions
- Co-operation with clusters / key growth companies, NGOs
- Monthly events & newsletter
- Sharing best practises



# Partners in Climate City Contract

- 1<sup>st</sup> round: 22 companies, both city group and private
- Individual and joint commitments
- CCC meeting with the mayor, company presentations, media was present
- Next steps:  
2<sup>nd</sup> round this spring to engage more companies
- Methods:  
Direct contact and meetings in-person



# Who do we collaborate with?

- Over 120 local companies (including Turku City's subsidiaries)
- Universities, University of applied sciences
- Turku Chamber of Commerce
- Regional development company Business Turku
- Other departments in city of Turku
  
- Expert organizations in Finland
- Other Finnish cities & city networks
- NGO's and associations





# Stakeholder engagement/ participation channels

- Engagement and participation in **decision-making, planning and action**
- **For example**
  - Participatory Budgeting
  - Influential Groups (Parliament of Children, Council of Immigrants, Council of Gender Equality, Council of Youth, Council of Elderly and Council of Disabled)
  - Regional forums
  - Voice your opinion – tool for online participation
  - Feedback service
  - Customer juries / client councils
  - Good everyday environment walks
  - Subsidies and grants for groups and private individuals
  - Crowdfunding
  - Open spaces



# Challenges

- How to engage companies to do climate work?
- What kind of knowledge and education do the companies need?
- What do the companies gain from the cooperation?
- How to reach residents?
- What kind of knowledge and motivation do the residents need?
- How to communicate climate benefits to them?



# Stakeholder engagement

- Engagement is created on many levels and in many places and in different ways

## Lessons learned:

- Seek for structures that already exist and are maintained by other actors
- Identify the roles, also city's!
- To maintain a network is challenging; be ready to dissolve one in case the network isn't active/doesn't work
- It's okay to test different ways
- Communicate the benefits the stakeholders get, respond to their needs
- Listen, engage, build a relationship by meeting them
- Be ready to push & pull





Example: Local stocktake

See more: [Carbon neutral Turku | Turku.fi](#)

Contact: [maria.granlund@turku.fi](mailto:maria.granlund@turku.fi)



Old town,  
but pretty funky!

## Exercise: An adaptation workshop in GreenVista region

- Main vulnerabilities are related to potential impacts derived from **droughts**, **heatwaves** and **reduced precipitation**.
- Most impacted sectors are **water** and **agriculture** at the regional and peri-urban level.



Source: <https://www.thesourcemagazine.org/why-intermittent-supplies-are-no-answer-to-cities-hit-by-drought/>

## Exercise: An adaptation workshop in GreenVista region

- The main objective is to **identify adaptation options enabling agricultural production to sustain and limiting risk to urban water supply** (i.e. safeguarding urban water security).
- In this exercise we ask you to reflect on **how this workshop can help us** to obtain a robust, comprehensive and well-defined list of adaptation options.

## Satisfaction survey

Participants can join at [slido.com](https://www.slido.com)  
with **1043232 #**  
(22 Feb) or anytime at [this link](#)





# Next Training programme session

Session #4: Awareness raising campaigns -  
19th March, 13:30-15:30h

Find **Session 3 recording** on 22 February in the following  
[YouTube Link](#).

Find **Session 3 recording** on 12 March in the following  
[YouTube Link](#).



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For further enquiries, please contact our [helpdesk](mailto:helpdesk@eu-missions.eu) or Ms. Gloria Salmorel at [gsalmorel@ecatalist.eu](mailto:gsalmorel@ecatalist.eu)

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