

# TRAINING PROGRAMME - How to carry out stakeholder and citizen engagement in practice

## Session 1: Designing an engagement strategy

February - June 2024

# Ice breaker

**Introduce yourself and the the region you represent**

**Do you have any experience with citizen and stakeholder engagement? If so, explain briefly!**

# Today's agenda

Time	Description
13:40 - 13:50	Introduction to today's training programme
13:50 - 14:05	Experience sharing #1: City of Granollers (Spain) - La Bobila case study - UP2030 project
14:05 - 14:20	Experience sharing #2: SWRI Greece - Pineios river case study - REXUS project
14:20 - 14:30	Q&A
14:30 - 14:40	Introduction to the practical exercise: Stakeholder Analysis
14:40 - 15:20	Practical exercise (break-out groups)
15:20 - 15:30	Wrap-up & closing

# Training programme - 8 sessions

## PROGRAMME

**Session #1: Designing an engagement strategy - 6 Feb (repeated 29 Feb)**

Session #2: Climate citizens' assemblies - 14 Feb (repeated 4 Mar)

Session #3: Climate adaptation workshops - 22 Feb (repeated 12 Mar)

Session #4: Awareness raising campaigns - 19 Mar (repeated 9 Apr)

Session #5: Communities of Practice – 2 Apr (repeated 7 May)

Session #6: Green Participatory Budgets – 23 Apr (repeated 14 May)

Session #7: Creative citizens' engagement – 21 May (repeated 18 June)

Session #8: Citizen Science - 11 June (repeated 2 July)



**EU MISSIONS**  
ADAPTATION TO CLIMATE CHANGE

**TRAINING PROGRAMME**  
How to carry out stakeholder and citizen engagement in practice.

Eight sessions from February to June 2024

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Visit the Mission Portal for more information on the [EU Mission on Adaptation to Climate Change](#).

**REGISTER HERE**

# #1: Training Programme on Stakeholder and Citizens Engagement

Part of the Mission project  
[Manual DIY](#) - 10 key tools for citizens engagement

## What to expect:

- Comprehensive program with tools and examples
- Essential skills, knowledge for effective engagement in various contexts
- Equip, accompany and support participants
- Interactive sessions, with case studies, and practical exercises
- Insights into the concepts, principles, strategies, and tools required for successful engagement initiatives
- Engagement tools that build meaningful connections, collective outcomes and foster collaborative decision-making.

## What do we mean with citizens and stakeholders engagement?

**Activating** involvement, participation, and interaction of citizens and relevant entities or groups (stakeholders).

**Ensuring** that **diverse** perspectives, opinions, and interests are considered and included in policies, programs and projects.

**Connecting** communities, citizens and stakeholders into the process and outcomes collectively built.

**Shaping** outcomes and fostering collaborative efforts

# Why is citizens and stakeholder participation key?

Without it:

- Failure to **address communities' needs** (e.g., outcomes are based on what is thought is needed rather what is needed)
- Hampered implementation, or failure to turn a plan or project into reality, because of **stakeholders' backlash**

# Granollers, Spain - sustained stakeholder engagement for the regeneration of La Bóbila



Photo credits: Javier Fornieles





# Stakeholders' Engagement in Pinios River Basin, Greece Route and lessons learnt

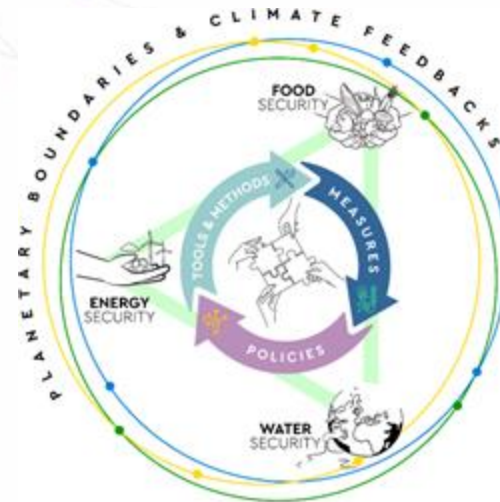
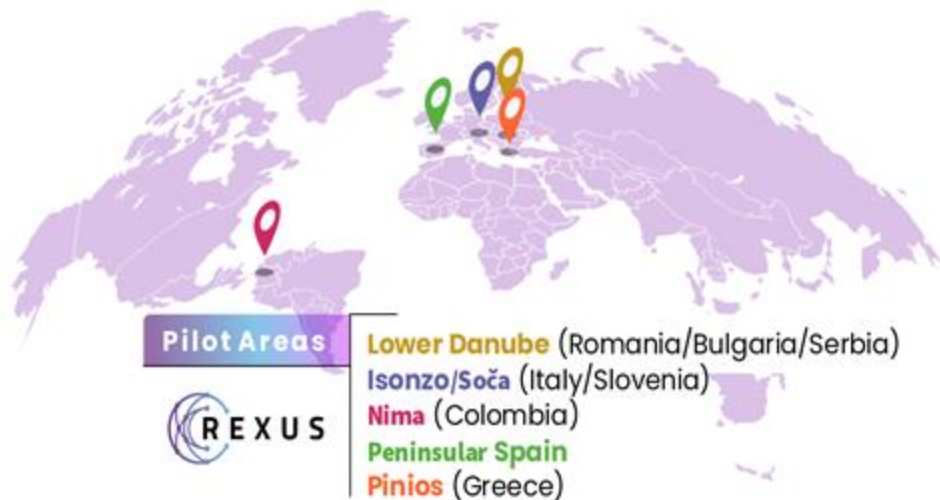
Andreas Panagopoulos, Dimitrios Malamataris,  
Vassilios Pisinaras, Anna Chatzi, Konstantinos  
Babakos  
Thessaloniki, Greece



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 101003632.

# The REXUS Project

...REXUS enables a quantum leap from  
*Nexus Thinking to Resilient Nexus Doing...*  
...towards a sustainable future...



**STRONG  
PARTICIPATORY  
APPROACH**



May 1<sup>st</sup>, 2021 – October 30<sup>th</sup>, 2024

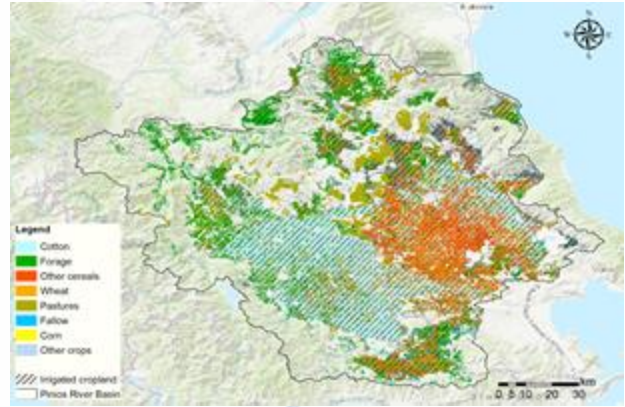
18 partners from  
7 different countries

# Nexus in Pinios River Basin



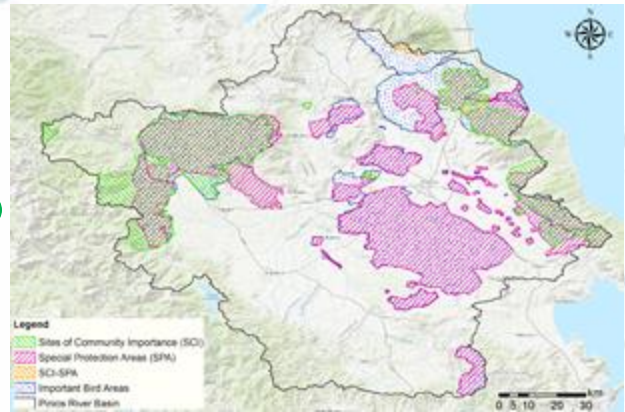
**Water**

**Food**

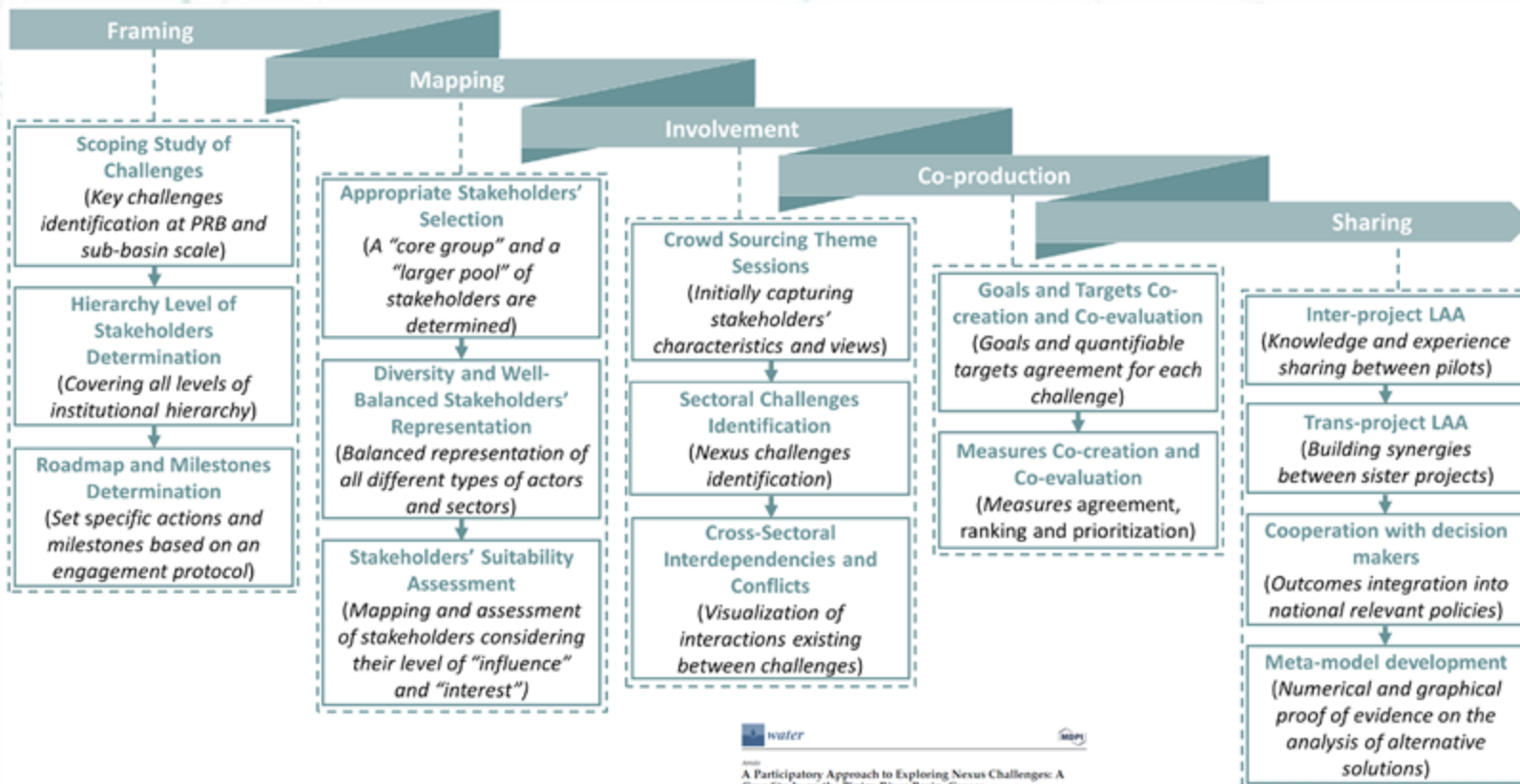


**Energy**

**Ecosystems**



# Stakeholders' Engagement Strategy



Article  
A Participatory Approach to Exploring Nexus Challenges: A Case Study on the Pinios River Basin, Greece

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# Pinios Participatory Activities Roadmap



Planning  
(ongoing)

Mapping  
(ongoing)

Kick-off  
meeting

Stakeholders'  
interviews

Workshop  
#1

Young  
Farmers  
Seminar #1

RBMP  
Focus Group  
#1

Field  
Trip

Foreign  
Students  
Trip

Meta-model  
Workshop  
#1

Workshop  
#2

Task Force  
Focus Group  
#1

RBMP  
Focus Group  
#2

REXUS  
Café #1

Young Farmers  
Seminars  
#2,3,4

Workshop  
#3

Young  
Farmers  
Seminar #5

REXUS  
Café #2

Meta-model  
Workshop #2

RBMP  
Focus  
Group  
#3

Task Force  
Focus  
Group #2

Open  
Day



# Pinios Participatory Activities



# Pinios 1<sup>st</sup> Workshop

Opening

Project's Progress

Challenges

Interrelations

Design future

- 1 Opening of the 1<sup>st</sup> technical workshop of REXUS stakeholders – Welcoming – Meeting organization information
- 2 Stakeholders' mapping; LAA kick-off meeting; Stakeholders' interviews
- 3 Final determination /validation of challenges, problems, obstacles, strengths, opportunities and indicators
- 4 Collaborative identification of cross sectoral dependencies
- 5 Initial visioning of Pinios pilot area in future



# Pinios 2<sup>nd</sup> Workshop

Opening

Outcomes of 1<sup>st</sup>  
workshop

Project's  
Progress

Comments

Design future

- 1 Opening of the 2<sup>nd</sup> technical workshop of REXUS stakeholders – Welcoming – Meeting organization information
- 2 Recap problems – risks – strengths – opportunities per challenge of the 1<sup>st</sup> workshop
- 3 LAA; water accounting; land use suitability; AirNbS; climate risk indicators; 2 online questionnaires (goals/targets, and criteria weights); Pinios meta-model
- 4 Comments by stakeholders on the presented outcomes
- 5 Visioning: design headlines of a local newspaper in 2030



# Pinios 2<sup>nd</sup> Workshop

Goals & Targets

Measures

Meta-model

Next stages

- 6 Review determined goals and targets to meet Pinios WEFE goals

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- 7 Specific measures proposal and prioritization to meet Pinios WEFE goals

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- 8 Shape up meta-model mock-up

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- 9 Meeting recap and next stages

# Measures Identification and Prioritization

## Goals validation *(completed)*

Validation of determined goals



(+) Workshop #2



## Targets proposal *(completed)*

Proposal of specific targets per goal



(+) Workshop #2



## Criteria weighting *(completed)*

Weighting (W) (0-10) of 8 criteria



(+) Deltares



## Measures proposal *(completed)*

Proposal of measures (NbS and non-NbS) per goal

Workshop #2 (+)



## Measures ranking *(completed)*

Ranking of measures (M) for each criterion (C)

$$M_i = C_1 \times W_1 + C_2 \times W_2 + \dots$$



## Measures inclusion in RBMP *(scheduled)*

Inclusion of NbS in 1<sup>st</sup> Update of Thessaly RBMP



The power of the stakeholders!!!

# Shout Out Loud Stakeholders' Engagement Activities



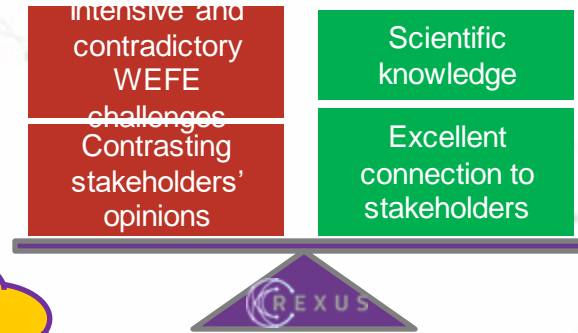
Interview in the most-watched regional TV channel



Interviews in regional radio



Stakeholders want to see the impact of engagement activities



Most circulated regional newspaper



Regional newspaper



National oriented website



Regional oriented website



Regional oriented website



Regional oriented website



Regional blogspot

# Lessons Learnt

## While contacting

- 1 Only email does not work for most of stakeholders
- 2 Do not lose your trust from the first try
- 3 Confirm of stakeholders' participation about 2-3 days before workshops
- 4 For stakeholders working on the public sector, contact their superiors

# Lessons Learnt

While contacting

While organizing

- 1 Select facilitators and rehearse the steps: it helps a lot
- 2 Pay attention to the proper selection of the venue
- 3 Ensure a good internet connection
- 4 Configuration of rooms can contribute to the efficient facilitation of stakeholders
- 5 Configuration of working groups should be made on equal terms
- 6 Present the program & rules of workshop in a detailed way

# Lessons Learnt

While contacting

While organizing

During  
workshops

**SHOW THEM THEIR OPINION AND WORK COUNTS  
THEY CAN MAKE THE DIFFERENCE**



- 1 Respect time limits
- 2 Repetitive reminders of the objectives of the workshop
- 3 Monitoring discussions between stakeholders
- 4 Some stakeholders can act as motivators
- 5 Long duration of workshops may exhaust stakeholders



**SWRI**  
Soil and Water Resources Institute

from  
Nexus **Thinking to**  
Nexus **Doing**



**Thank you!**

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@rexusproject



Rexus Project



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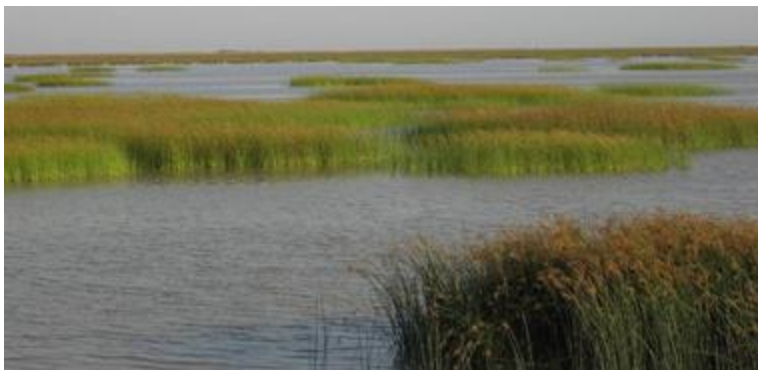
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# Doñana National Park

**It is home to five threatened bird species. It is one of the largest heronries in the Mediterranean region and is the wintering site for more than 500,000 water fowl each year. It is also designated as an UNESCO Reserve of Biosphere and included in the RAMSAR list.**



**DOÑANA  
marshlands**

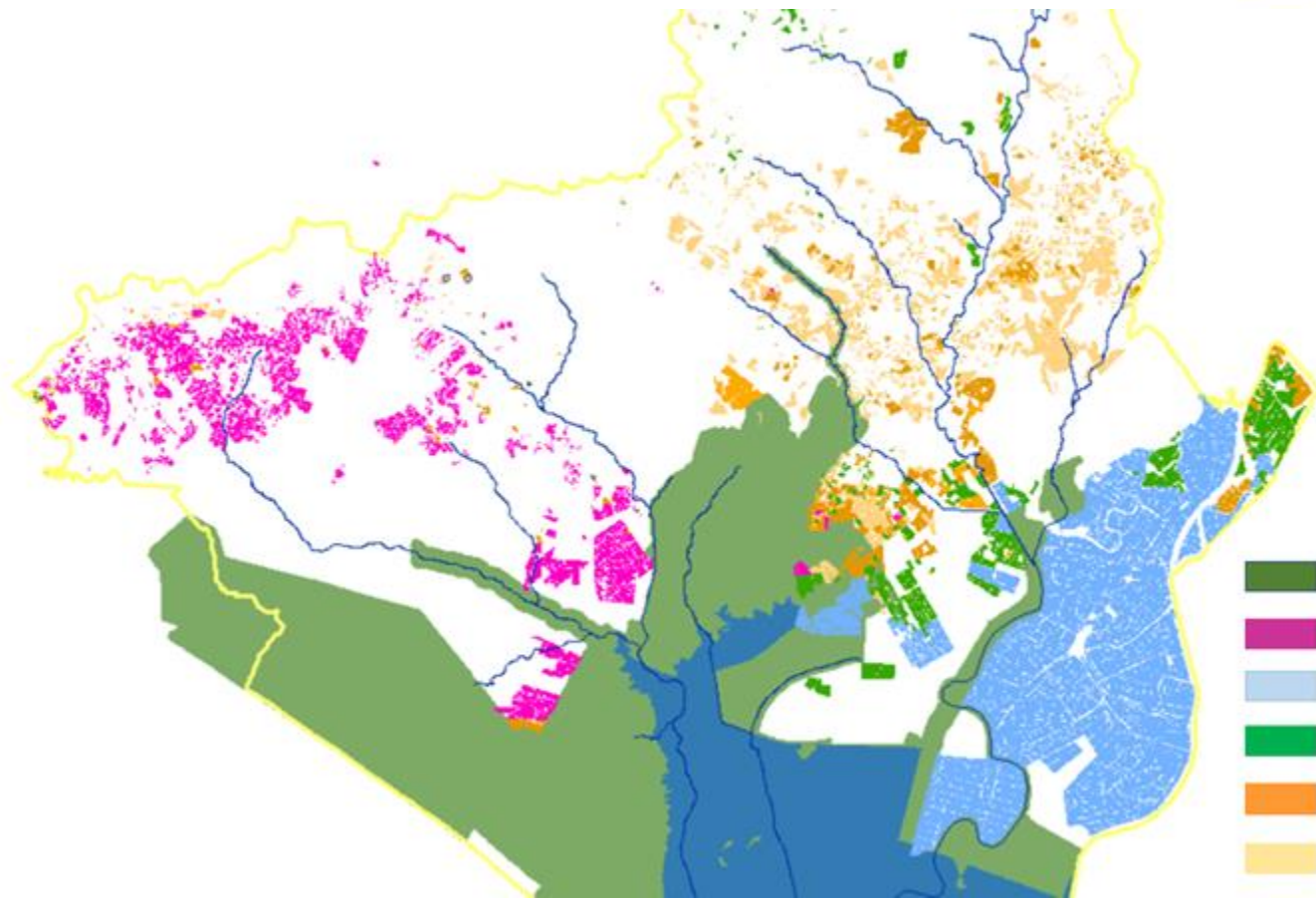












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-  Doñana Protected Area
-  Berries
-  Rice (mainly with SW Guadalquivir)
-  Irrigated herbaceous crops
-  High-cover woody crops (e.g. citrus)
-  Low-cover woody crops (e.g. olives)

# 'Hands-on' Exercise - Stakeholder mapping and analysis

Setting the ground for an adaptation plan for Doñana region: mapping and initial analysis of key stakeholders.

**1) Learn more about the challenge**

**1) Identification of stakeholders**

**1) Influence and interest analysis**

[Link to the exercise](#)

Participants can join at [slido.com](https://www.slido.com)  
with #1043232

or scanning the QR code



# Next Training programme session

Session #2: **Climate Citizens' Assemblies** -  
14 Feb (repeated 4 Mar)

Find Session 1 (6 February) recording in the following [youtube Link](#)

Find Session 1 (29 February) recording in the following [youtube Link](#)



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