



Who will fix accessibility?

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Demand is increasing



A complex web of responsibilities



Skills are connecting the dots

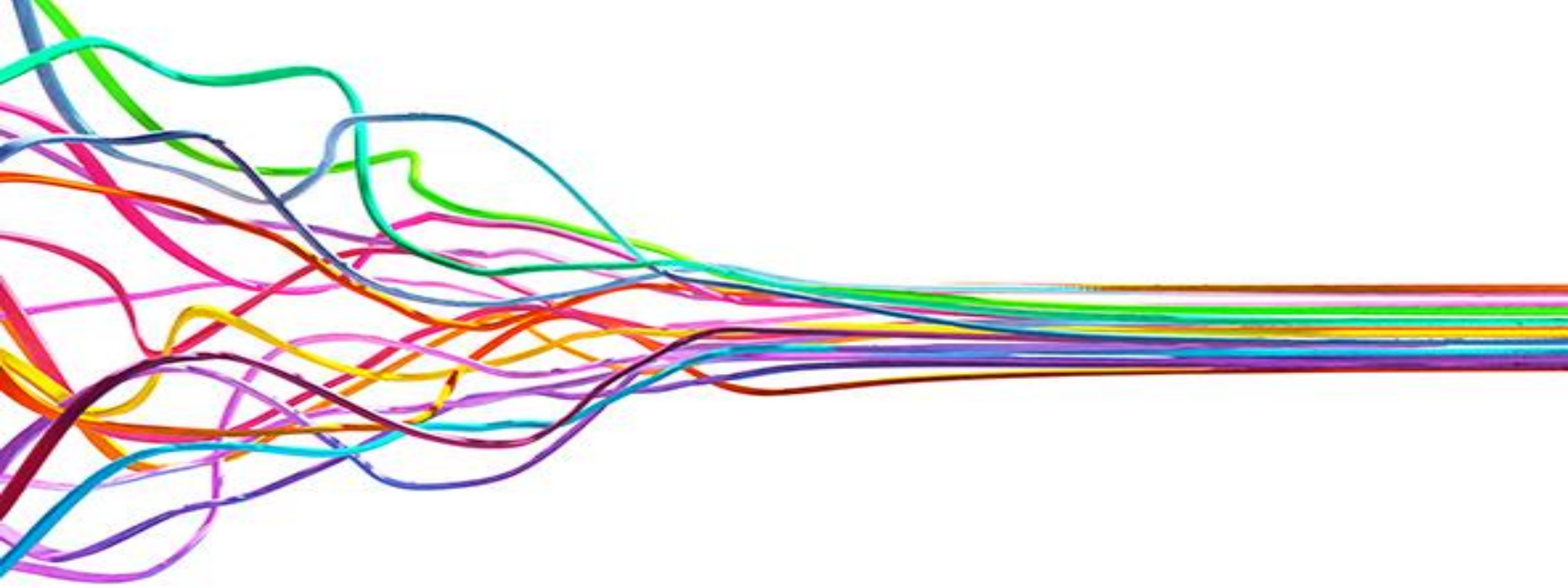


A great potential for growth

Important pieces of the puzzle

- Awareness
- End user focus
- Subject matter experts
- Research and Innovation
- Professional certification





Automation – but not snakeoil

**There is no such thing
as an average user**

Funka 

