

IN-4-AHA Final Conference

# Boosting the scale-up of digital innovation for Active and Healthy Ageing in Europe

IN-4-AHA comes to an end after working the past two years to support digital innovation for Active and Healthy Ageing in Europe. We have come across several opportunities and challenges related to the current policy landscape and the environment in which European AHA stakeholders operate and cannot wait to share our insights with you during **IN-4-AHA's final conference on 6 and 7 December in Estonia and online!**

On **7 December**, we invite you to join us for our final conference at **Arvo Pärt Centre** in Laulasmaa, Estonia, opened by a welcome message from **Dubravka Šuica**, Vice President for Democracy and Demography, European Commission, and a keynote from the **Estonian Vice-chancellor for Innovation, Nele Labi**.

After an overview of the IN-4-AHA project from Piret Hirv, the Conference will then take you through our work of the past 2 years in three sessions, focusing on the challenges addressed, solutions offered by the IN-4-AHA consortium (e.g., models, analysis, etc.) and related recommendations. The event will end with a panel discussion on the present and future of active and healthy ageing in Europe, followed by a networking reception.

Throughout the day during the different networking breaks, participants will be able to discover more details about the work of IN-4-AHA through a set of roll-up posters summarizing the main activities and products of the consortium. The full agenda can be found below.

## Moderation:

[Tjasa Zajc](#). Tjasa is the host of Faces of digital health podcast, international speaker and moderator, and a patient advocate

**All times indicated below are EEST.**

- 10:00 – 11:00**      **Registration (Welcome Coffee and Exhibition)**  
Welcome coffee and exhibition
- 11:00 – 11:05**      **Welcome by European Commission**  
**Dubravka Šuica**, Vice President for Democracy and Demography, European Commission (**video message**)
- 11:05 – 11:15**      **Presentation of the IN-4-AHA project – Context**  
**Piret Hirv**, IN-4-AHA project leader, Tehnopol/Estonian Connected Health Cluster, Estonia
- 11:15 – 11:30**      **Keynote - How to bring innovation to service provision in health and care**  
**Nele Labi**, Vice-chancellor for Innovation, Estonian Ministry of Social Affairs, Estonia
- 11:30 – 12:15**      **The European investment landscape in the field of AHA.**  
*Moderation – T. Zajc, conference moderator*

Introduction to the topic - [Andreas Palm \(CIVITTA \(WP6\)\)](#)

## Panel:

**Piret Hirv**, IN-4-AHA project leader, Tehnopol/Estonian Connected Health Cluster Tehnopol (WP3)

**Andreas Palm**, Senior Consultant, CIVITTA (WP6)

## External Speakers

**Alberto Fuentes Losada**, Secretary General - Conselleria de Sanidad, Xunta de Galicia

**Annika Szabo Portela**, Managing Director, EIT Health Scandinavia

12:15 – 13:30

## Lunch break

Lunch break, networking and exhibition

13:30 – 14:15

## Evaluating innovation, living labs and the potential of person-centredness

Moderation – **T. Zajc**, conference moderator

Introduction to the topic - Gisela Garcia Alvarez, Cluster Saude de Galicia (WP4)

### Panel:

**Anni Kurmiste**, Health Policy Analyst, Praxis (WP5)

**Gisela Garcia Alvarez**, Managing Director, Cluster Saude de Galicia (WP4)

### External Speakers

**Nick Guldemond**, Professor healthcare and public health at Sechenov Medical University and Leiden University Medical Center in the Netherlands, Expert Member WHO Working Group Digital Health

**Victor Stephani**, Chief of Staff, HelloBetter

14:15 – 15:00

## Harmonising regulations – Health data for Active and Healthy Ageing

Moderation – **T. Zajc**, conference moderator

Introduction to the topic - Hille Hinsberg, Proud Engineers (WP5)

### Panel:

**Hille Hinsberg**, Proud Engineers (WP5)

**Liina Joller-Vahter**, EIT Health Scandinavia (WP2)

### External Speakers

**Jukka Lähesmaa**, Consulting Officer, Ministry of Social Affairs and Health, Finland

**Karolina Mackiewicz**, Innovation Director, ECHAlliance

15:00 – 15:30

## Coffee break

Coffee break, networking and exhibition

15:30 – 16:20

## Active and Healthy Ageing and Living in Europe: present and future

Moderation – **T. Zajc**, conference moderator

*Intro to the topic - Michele Calabro, EUREGHA*

### Panel:

**Donna Henderson**, Head of International Engagement, Digital Health and Care Directorate, Scottish Government

**Nele Labi**, Vice-chancellor for Innovation, Estonian Ministry of Social Affairs, Estonia

**Michele Calabro**, Director, EUREGHA – European Regional and Local Health Authorities

**Mikhel Tedremaa**, Co-founder, TempID

16:20 – 16:25

## Closing – European Commission

**Irina Kalderon Libal**, Policy Officer, Policy Officer in Unit “eHealth, Wellbeing and Ageing “ DG CONNECT, European Commission (online)

16:25 – 16:30

## Closing – IN-4-AHA

**Piret Hirv**, IN-4-AHA project leader, Tehnopol/Estonian Connected Health Cluster, Estonia

16:30 – 18:00

## Networking reception

Networking reception and exhibition