



PLITVIČKA
JEZERA Nacionalni park
National park

Plitvice Lakes National Park

How we solve problem with overtourism, what happened during pandemic and what are our future plans?

Plitvice Lakes National Park

Location

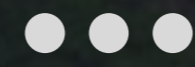


Plitvice Lakes is the oldest and largest national park in the Republic of Croatia. The park is situated in the mountainous region of Croatia, between the Mala Kapela mountain range in the west and northwest, and the Lička Plješivica mountain range to the southeast. 60%

Administratively, the park falls within two counties: Lika-Senj^{73%} (90.7%) and Karlovac (9.3%).



Park's personal map



1949.

Proclaimed as national park



1979.

inscription onto the UNESCO World Heritage List



Površina

300 km²



Highest point

1.278,5 m
Seliški vrh



Lowest point

368,6 m, river
Korana canyon



Lakes

16 + (larger number of smaller unnamed lakes)



Highest waterfall

Veliki slap, 78 m
(highest waterfall in Croatia)



Special Virgin

Forest

Čorkova uvala
(beech – fir virgin forest)



Geomorphological monument of nature:

(Golubnjača, Šupljara and Crna pećina)

Plitvice Lakes National Park

Important numbers

...



Nacionalni park Plitvička jezera

More numbers

...

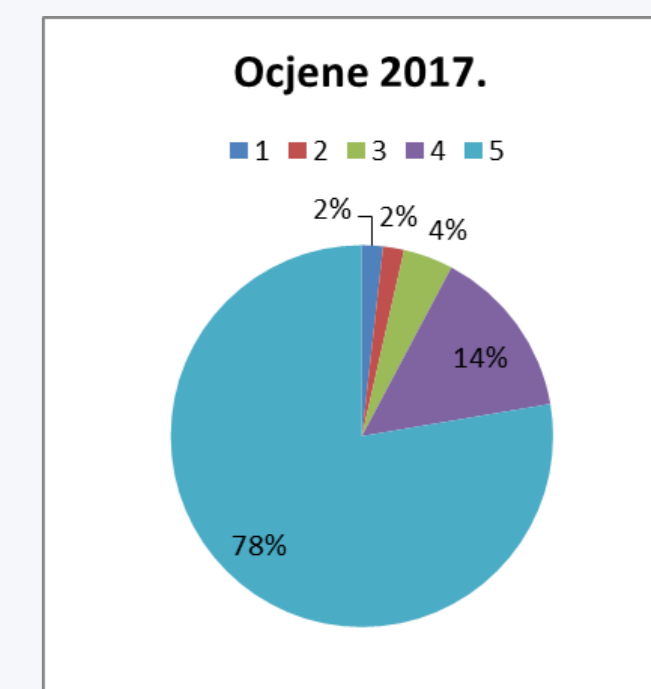
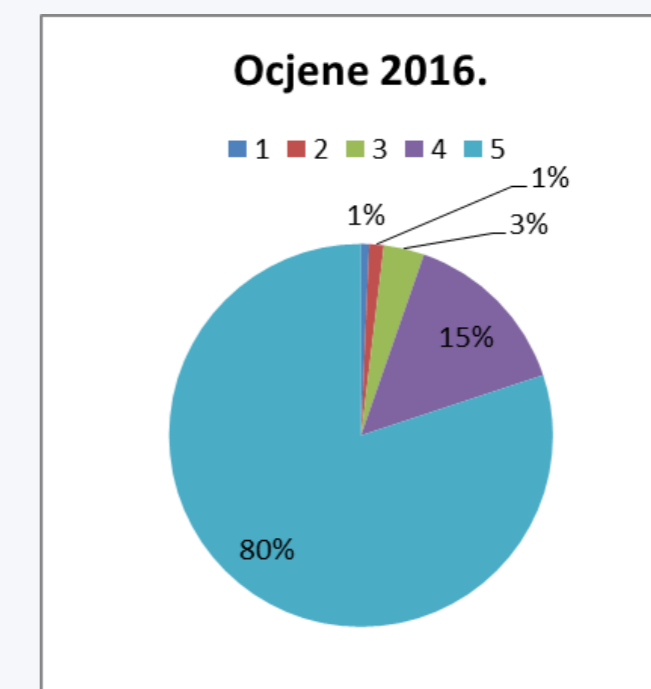
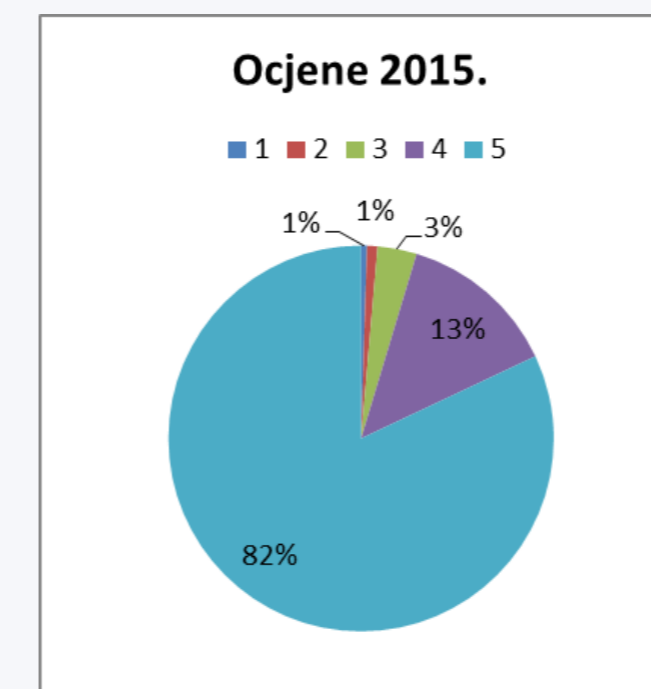
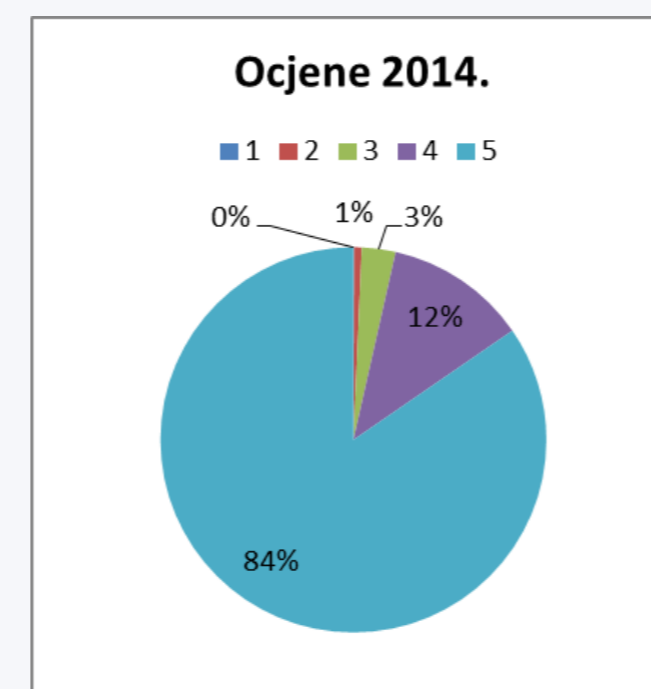
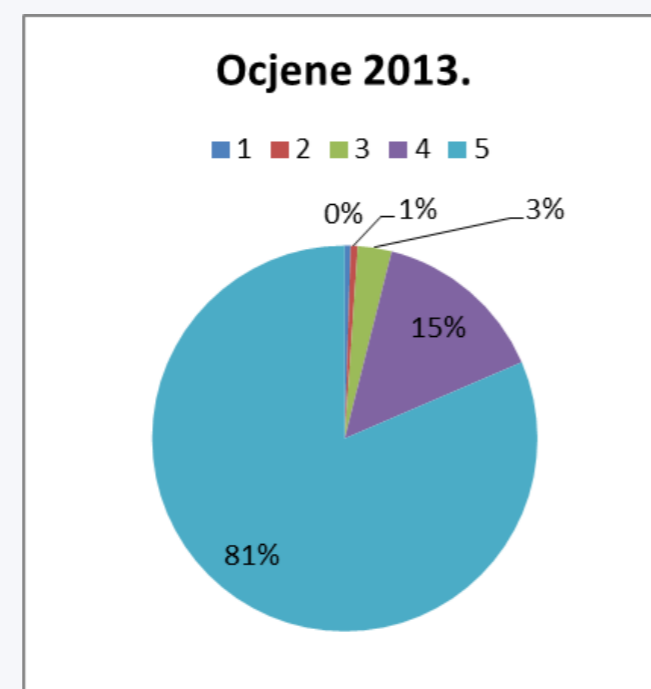
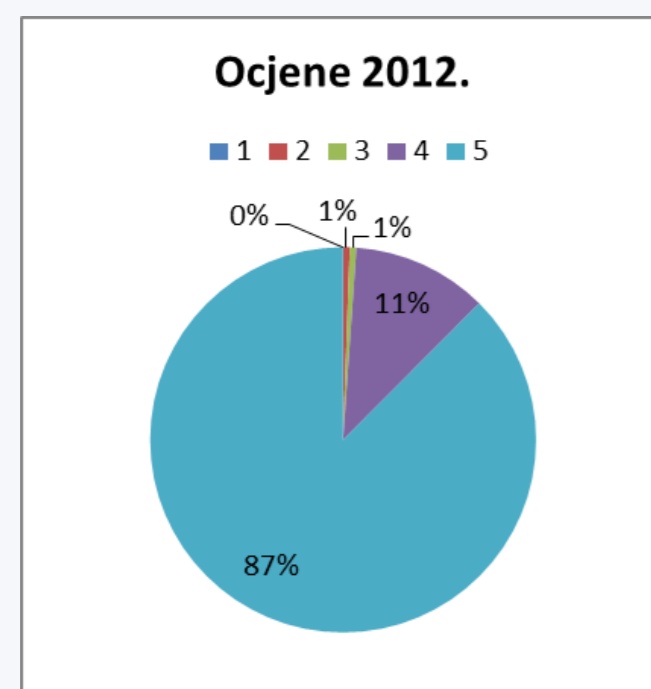
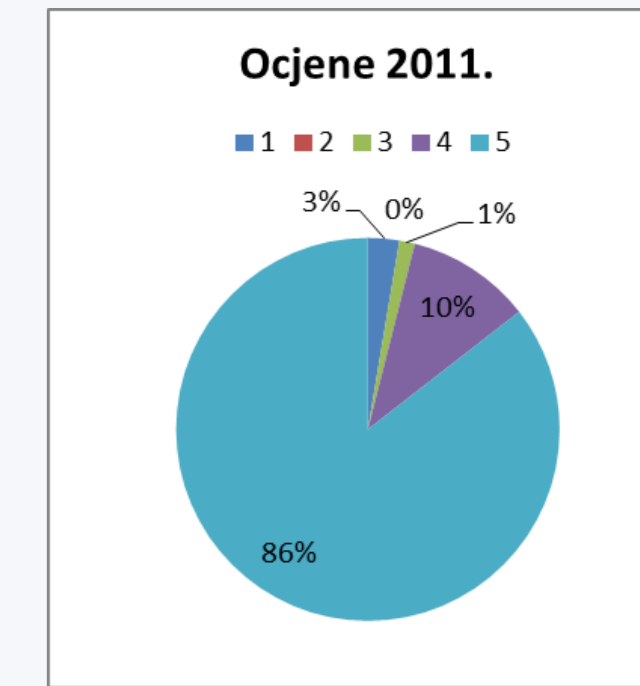
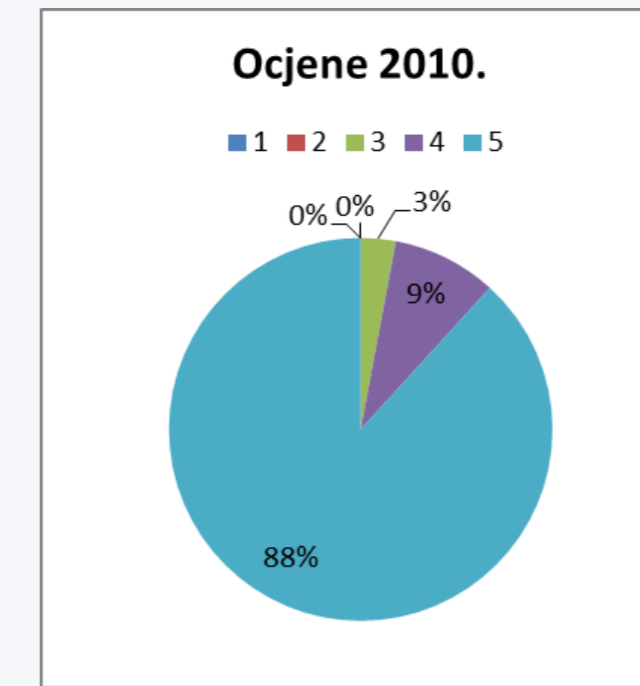
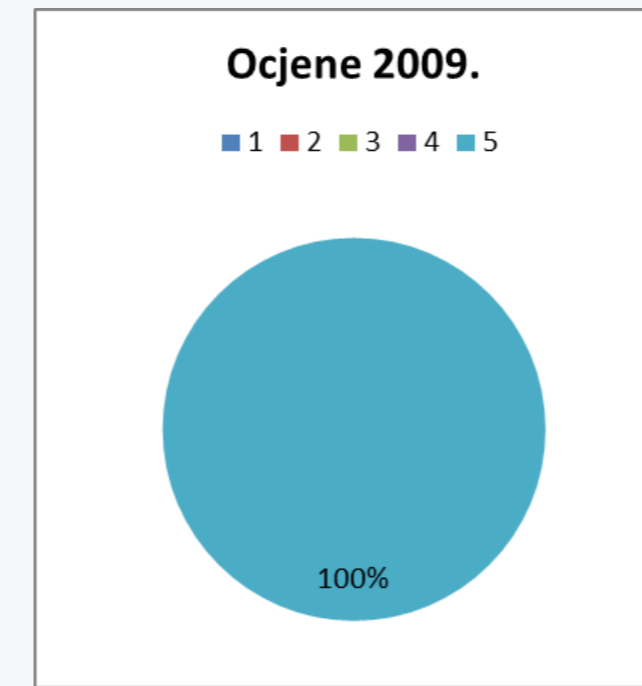
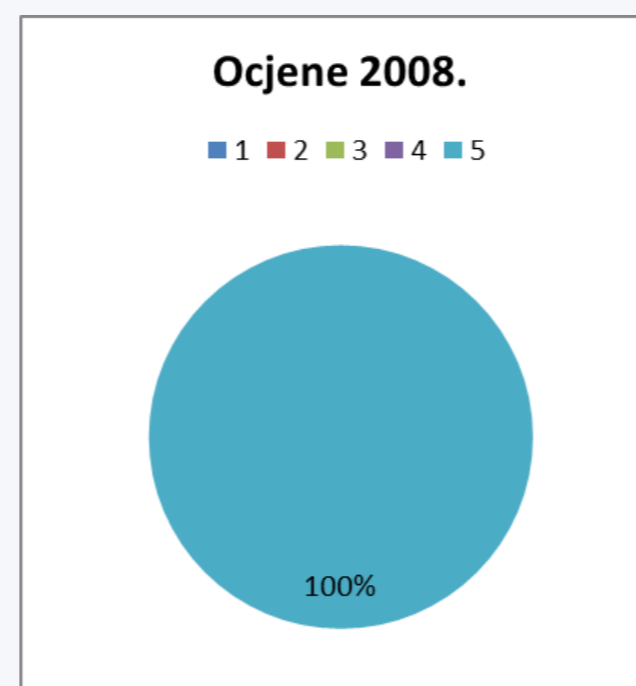
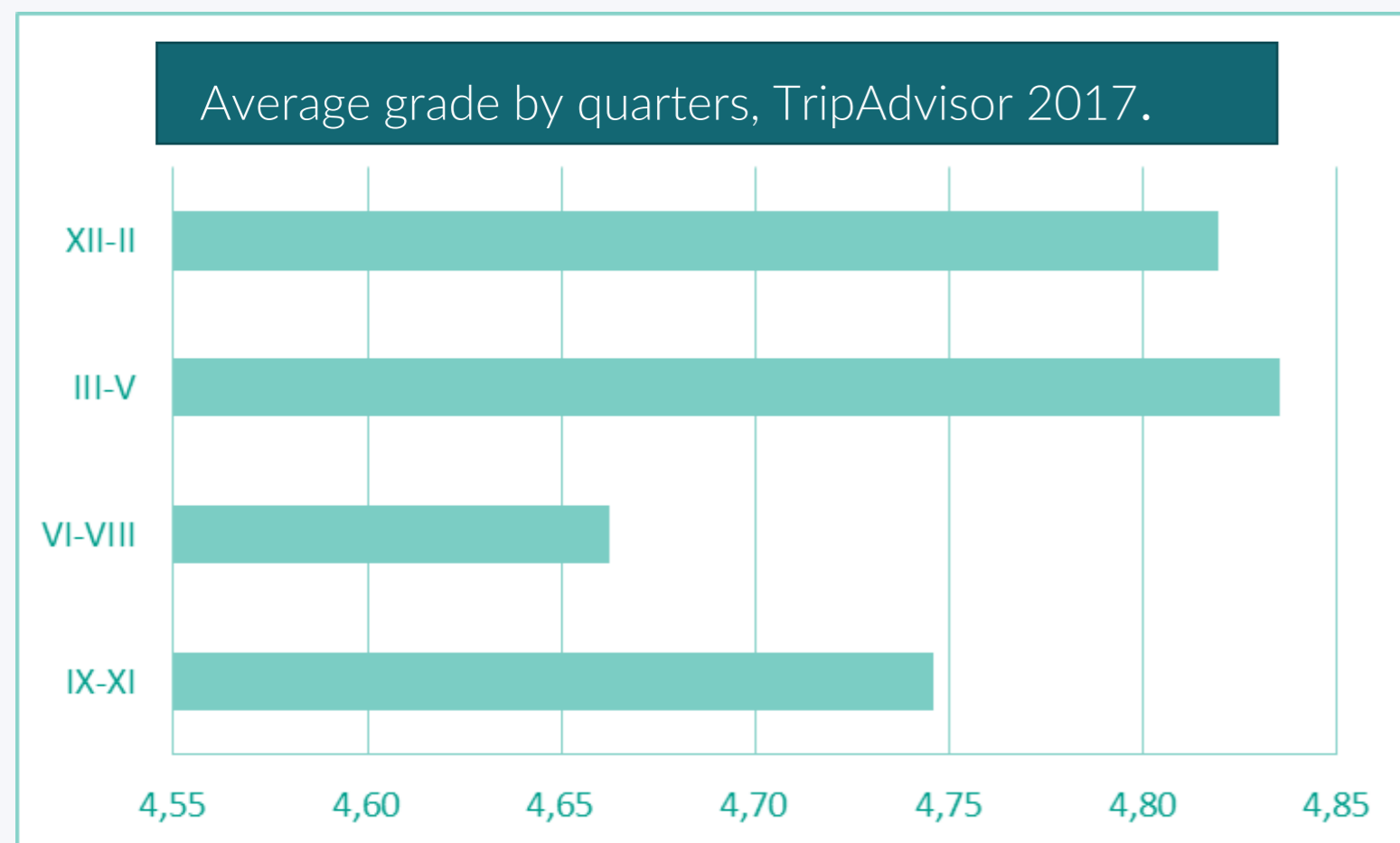


➔ And stays there aprox. 4 hours

Stay: about 3-4 hours



Guest satisfaction



...waiting in line
 ...behaviour of other visitors
 ...parking

...management
 ...crowds





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MOODY'S ANALYTICS



WHY TOURIST TAXES WILL NEVER SOLVE THE PROBLEM OF OVERTOURISM, ACCORDING TO A RESPONSIBLE TRAVEL EXPERT

'The tourism industry has consistently failed to acknowledge that it has a responsibility to destinations and their residents, as well as travellers'

Justin Francis | Friday 8 February 2019 15:56 | 266 shares |



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NEWS POLITICS VOICES FINAL SAY SPORT CULTURE VIDEO **INDY/LIFE** INDYBEST LONG READS INDY100 VOUCHERS

planning for tourism, governments and tourism chiefs too often fail to identify the negatives as well as the positives. The perception tends to be that the more tourists, the better, which as we see in cities such as Venice, Dubrovnik and Barcelona, is not necessarily true.

I can't think of a situation where taxation alone will solve all of the problems that tourism creates. There are better, more effective ways to ensure a destination gets the types of visitors it needs and manages them well:

- A clear focus on the type of tourist and market that best suits the destination.
- Proper visitor management, including adequate public transport systems. For attractions, pre-booked tickets, timed entry, seasonal or intraday pricing are some tactics that can make a positive difference.
- If visitor numbers are too high, then tightening up cruise ship numbers, hotel and Airbnb rooms and flights, and cutting back on destination marketing, can all be effective.
- Responsible diversification of the tourism offer to spread the benefits more widely, and reduce pressure on the honeypot sites, but without simply shifting the problem somewhere else.
- Fundamental to all of this are two essentials. Firstly, ensuring that local residents have a stake in what type of tourism is developed, where and how; and secondly, that environmental impacts are also considered in planning.

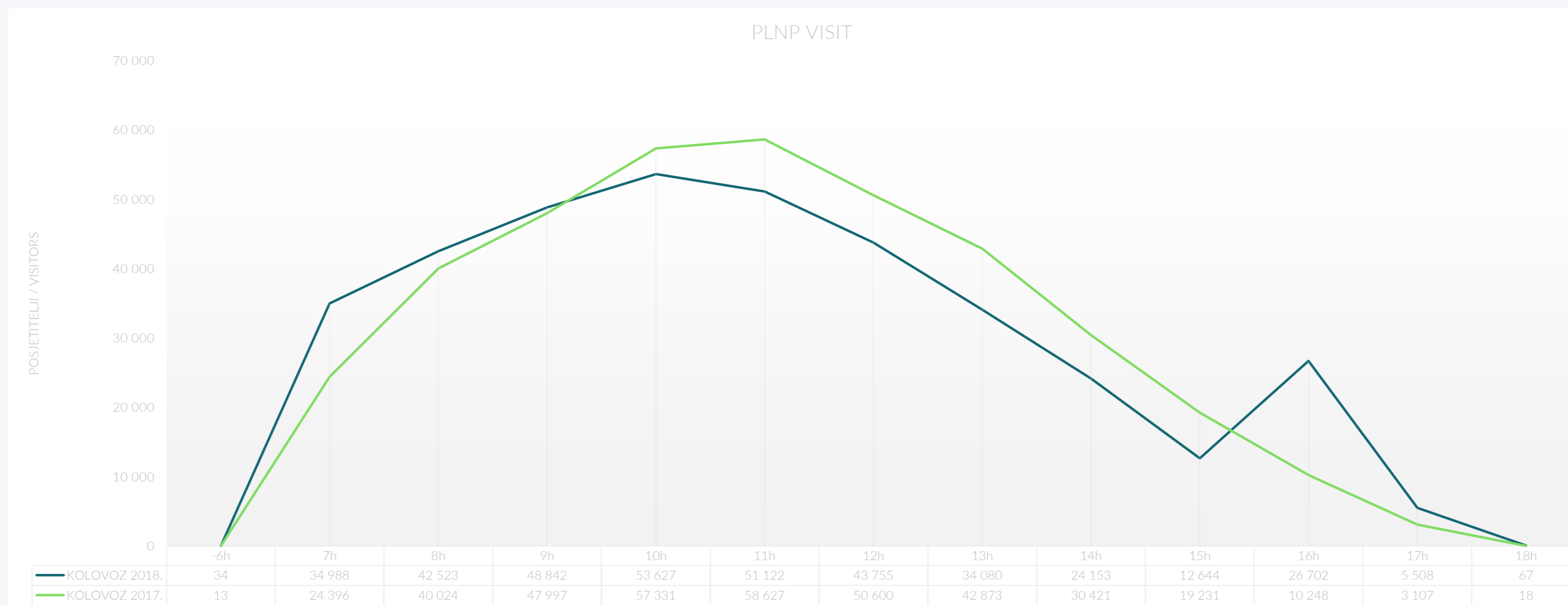
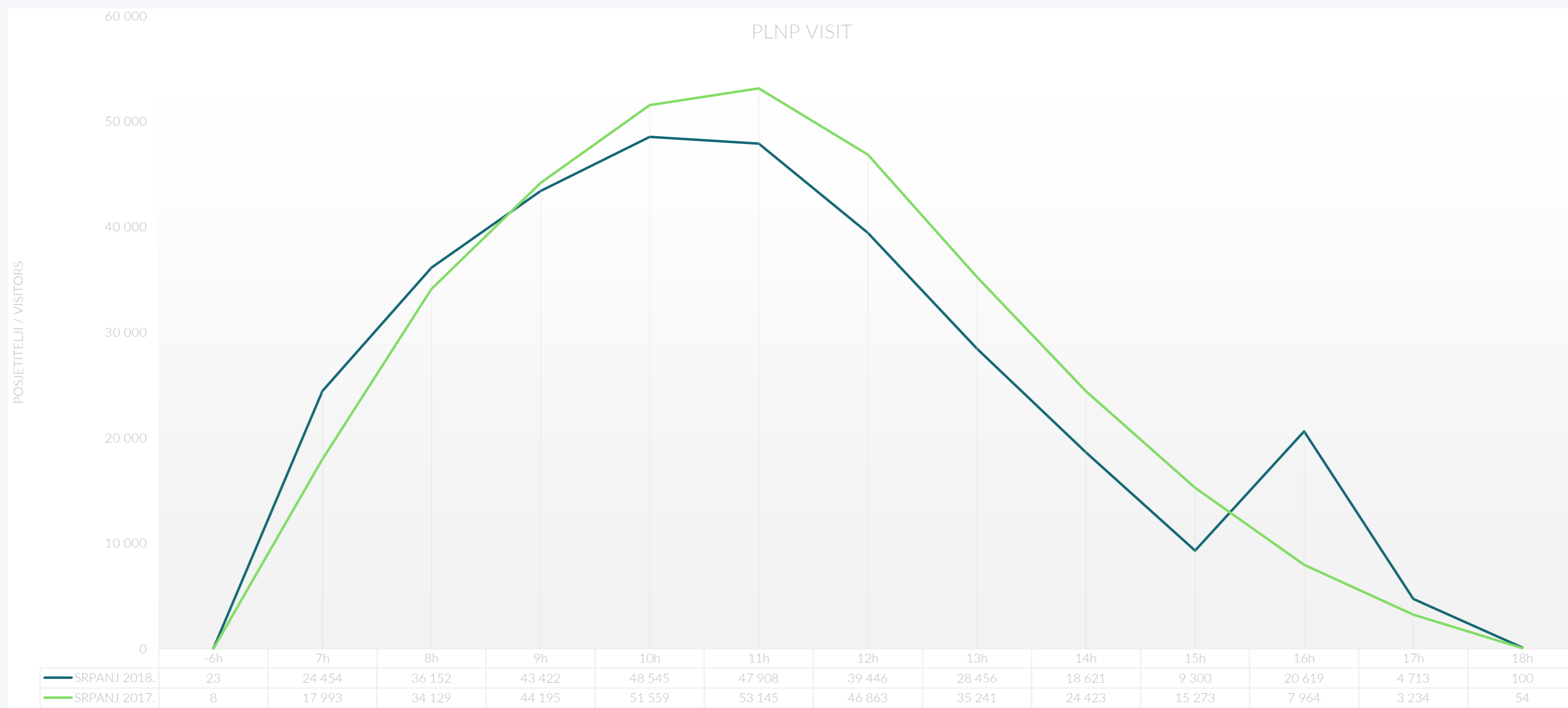
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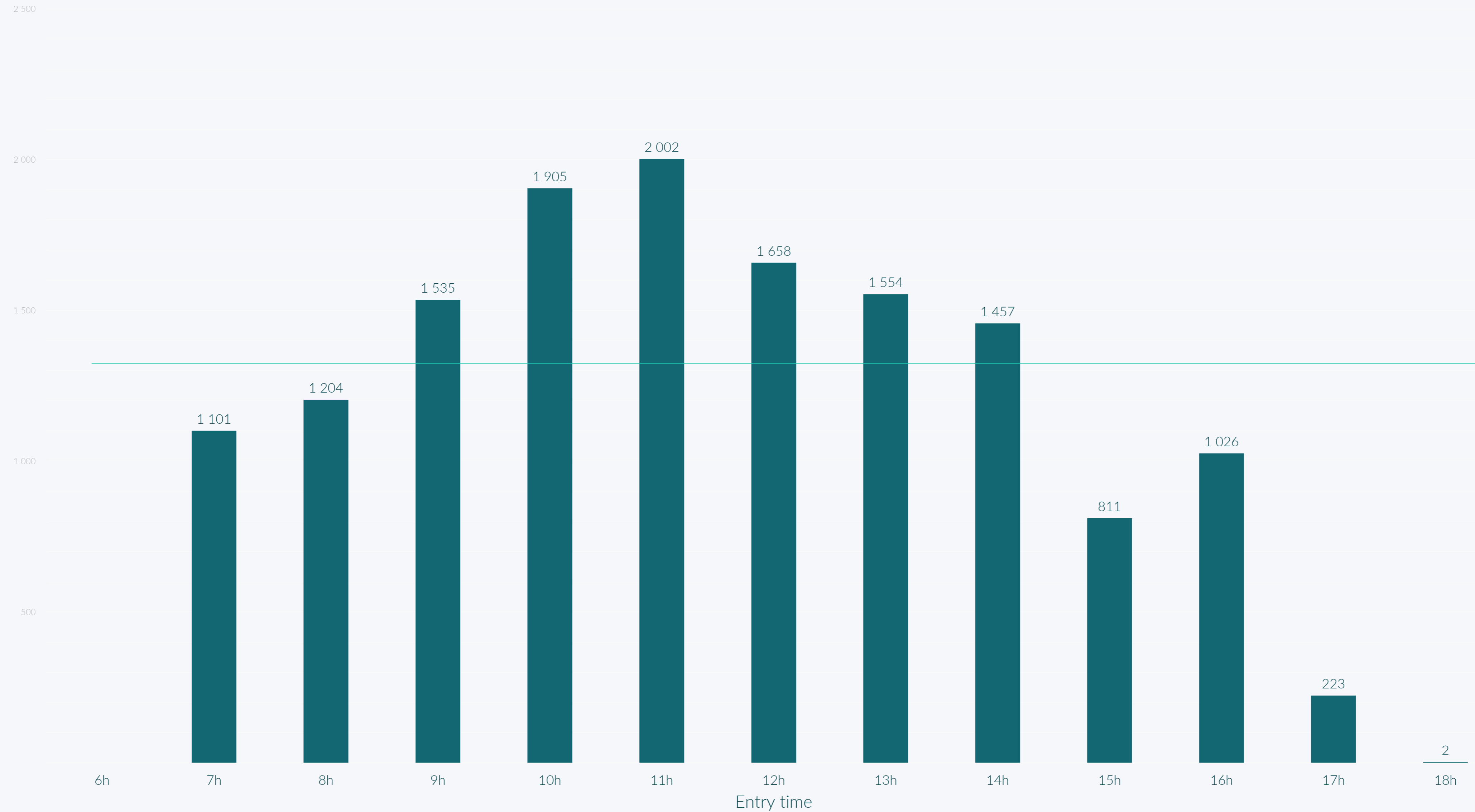
- Clear focus on markets
- Visitor management and for attractions:
 - Buying tickets online in advance
 - Entrance per time slots
 - Seasonal and prices different through day
- Promotion of other activities in surrounding

As I write about limiting tourism numbers and pricing people out I can already hear the cries of “elitism”, and I would answer them in the same way I always have. People perceive travel as a right. But our right to travel does not trump those of local residents, and neither should it outweigh the needs of the environment. Secondly, approaches such as making attractions bookable in advance, with fixed numbers, don't penalise those who are less well off. They penalise those who just expect to turn up on the day and be given access.

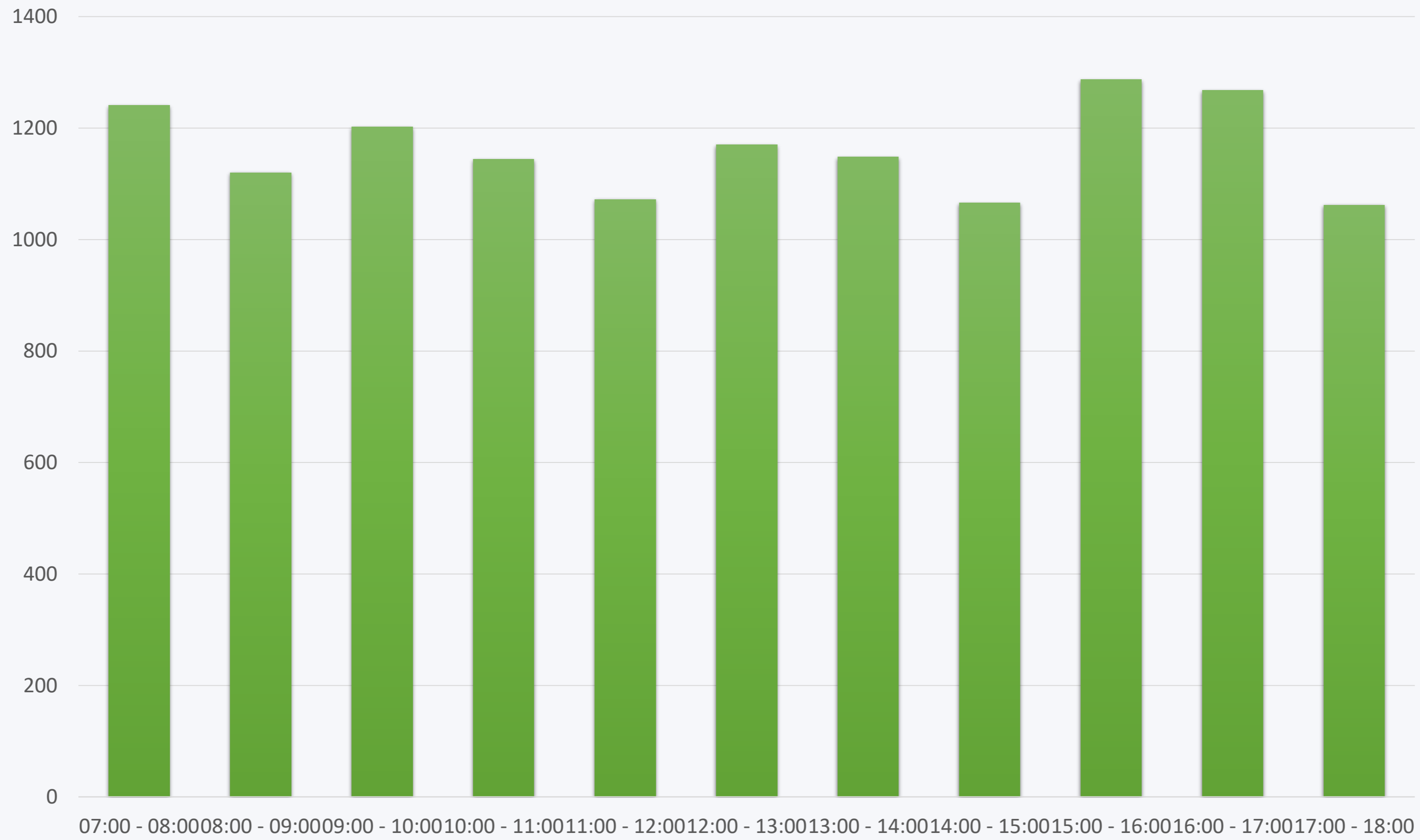
2018.
Lower price
ticket after
16:00



15.08.2018. – visits per hour and hour limit from 2019.

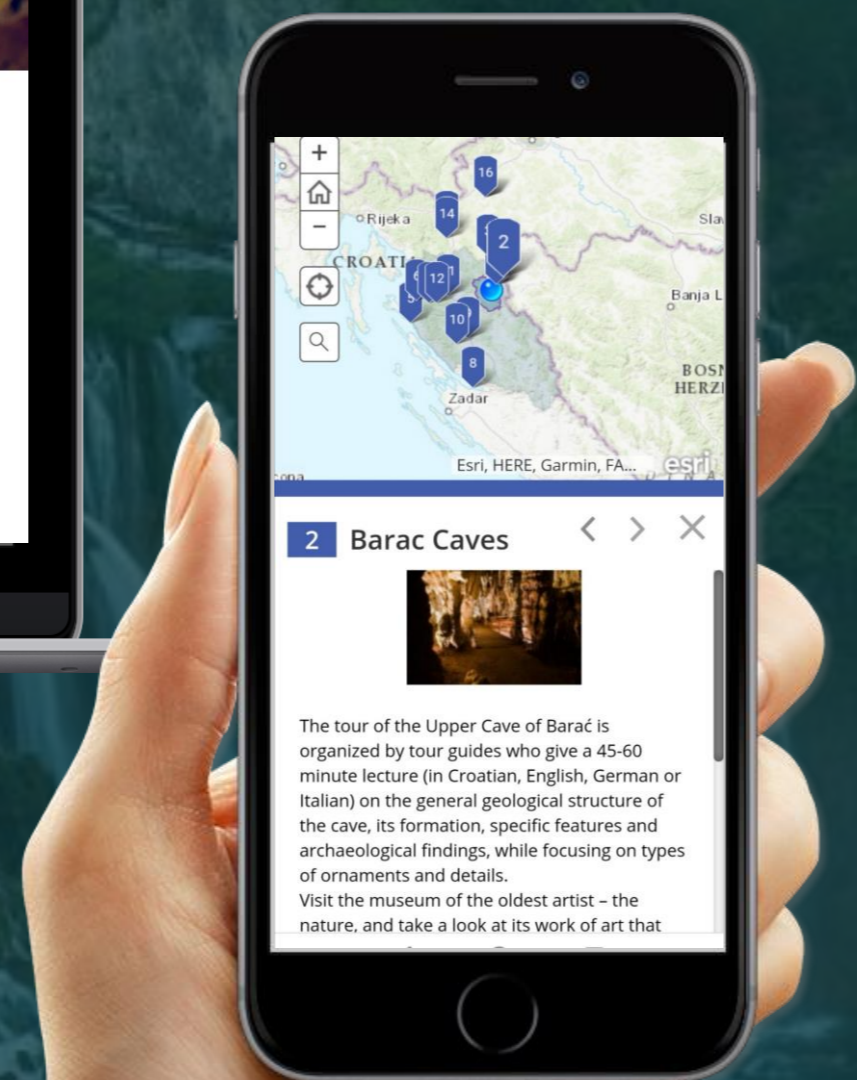
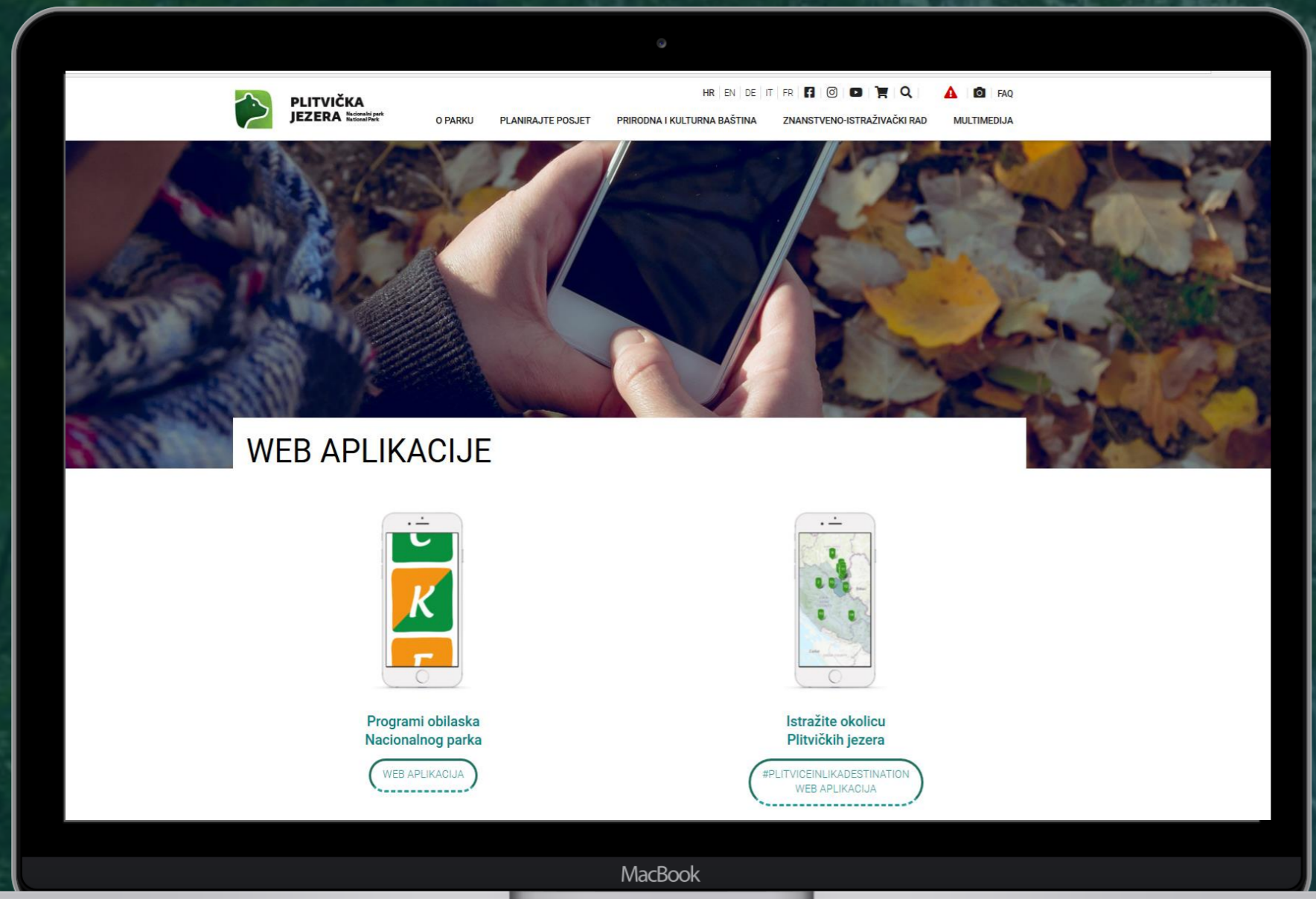


15.08.2019.



“ Plitvice Experiences branding ”

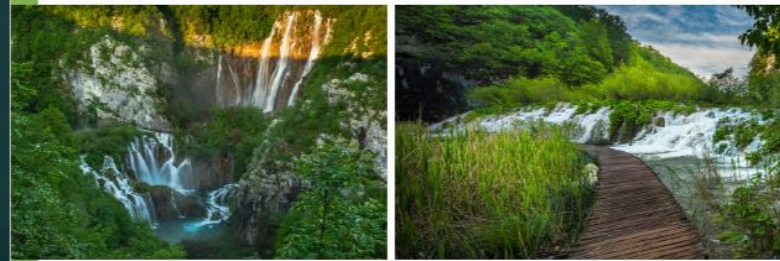
Come for the lakes, stay for nature and adventure.



PLITVIČKA JEZERA National park

NACIONALNI PARK PLITVIČKA JEZERA
OBAVIJEST O NARUDŽBI

Poštovani, zahvaljujemo na narudžbi i veselimo se vašem dolasku u Nacionalni park Plitvička jezera. U prilogu ove obavijesti nalaze se račun i vaša ulaznica.



Ulaznicu kupljenu putem Internet trgovine Nacionalnog parka Plitvička jezera potrebno je spremiti na mobilni uređaj ili isprintati te ju validirati/aktivirati na službenom ulazu koji je odabran pri kupnji i unutar vremenskog perioda za koji je ulaznica kupljena. Posjetitelji koji se zateknu u zoni obilaska s nevalidiranom/ neaktiviranom ulaznicom smatrat će se da su bez važeće ulaznice te će se s njima postupiti sukladno važećim pravilima Nacionalnog Parka.

Ime i prezime kupca: Russell Sanchez
Broj narudžbe: 476745
Datum narudžbe: 13.02.2020 18:31
IP adresa:

Molimo vas obratite pozornost na sljedeće informacije za koje vjerujemo da će vam olakšati posjetu:

- Ulazak u Park u ranijem terminu od najavljenog odnosno onoga termina koji vam je naznačen na ulaznici, nije moguć dok je kasniti moguće maksimalno sat vremena
- Ulazak u Park moguć je isključivo na ulaz koji ste naznačili tijekom kupnje
- **GDJE ODSJESTI?** Nacionalni park Plitvička jezera ima četiri hotela i dva autokampa. Rezervirajte vama najzanimljiviji putem linka
- **ŠTO JOŠ POSJETITI?** U našoj okolini postoje brojne druge atrakcije, aktivnosti i zaštićena područja čije priče i ljepota oduševavaju svakog posjetitelja i koje vam želimo predstaviti. Taj dodatni doživljaj okolice Plitvičkih jezera zovemo #PlitviceFullExperience. Saznajte više putem linka



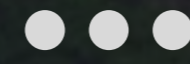
DODATNE INFORMACIJE:
Pravila ponašanja u parku
Mobilna aplikacija
Posebne ponude
Radno vrijeme
Često postavljana pitanja

Za sva dodatna pitanja stojimo vam na raspolaganju putem emaila: info@np-plitvicka-jezera.hr ili telefonski na 00385 (53) 751 015.

Veselimo se vašem dolasku!
Vaš Nacionalni park Plitvička jezera

Plitvice Lakes National Park

Results



Moving away from
the transit
destination



Better visitor
dispersion within the
lake zone of the Park



Visitors have
information
about the
surroundings in
one place



More visits to
less known
locations



Lower system
loads in high
season



Improved
stakeholders and
local community
relations



Greater visitor
satisfaction

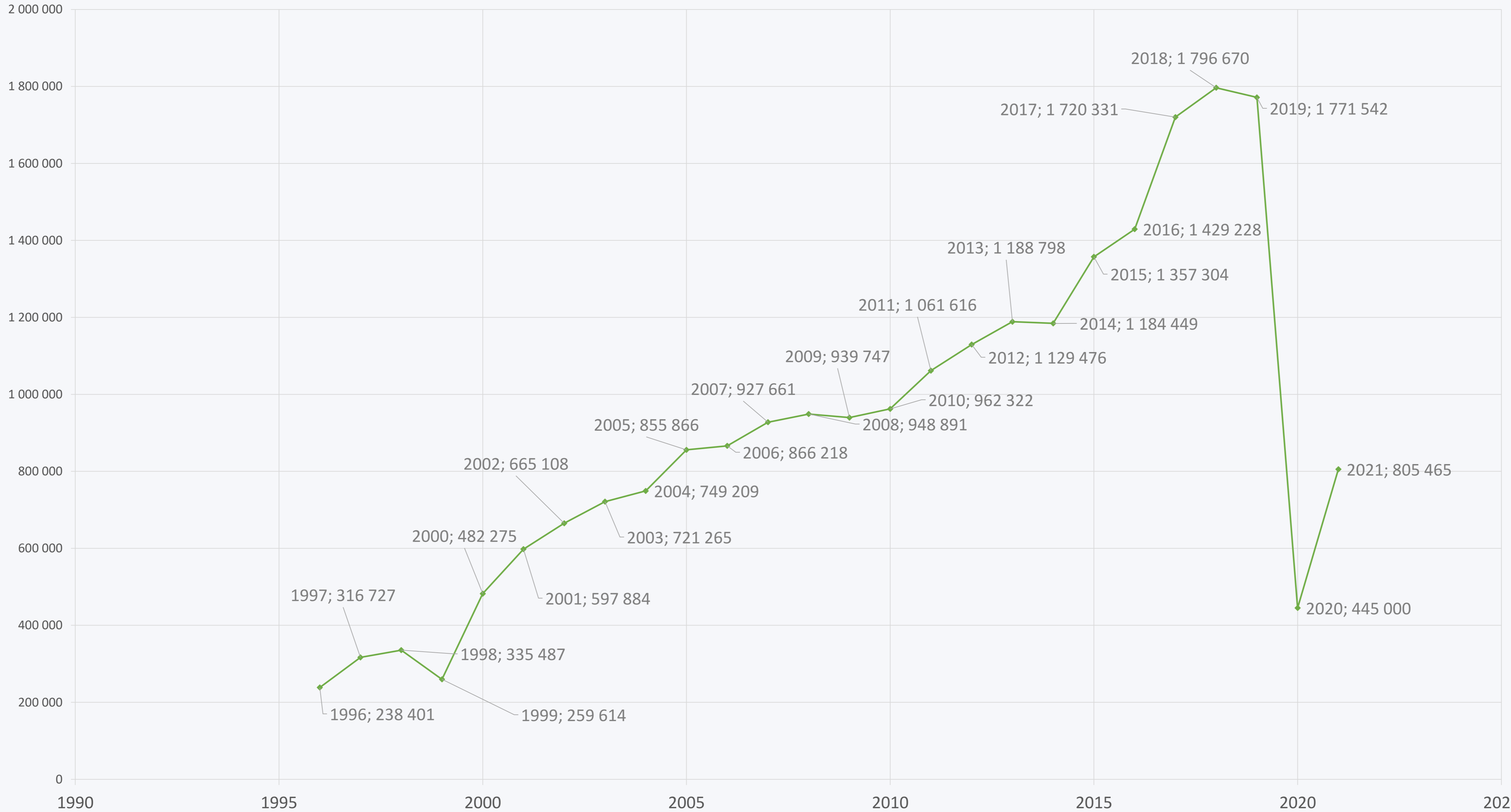


Better informed
visitors before
arriving in the area -
better travel planning



Increased visibility
of the entire
destination

NUMBER OF VISITORS THROUGH YEARS



Datenreihen1

Nacionalni park Plitvička jezera




(IMPORTANT NOTICE)
Dear all, due to COVID-19 situation on world level and recommendation of the Ministry of Health not to hold activities that are gathering more people, especially in closed and confined spaces, the panoramic train will not be operated as of today.

The electric boat runs according to the timetable and the necessary and recommended protection / disinfection measures are taken several times a day.

The Park tour is possible on foot through the Lower Lakes Canyon towards P3, by boat to P1 and back on foot to Entrance 1. The reverse order is valid for visitors entering Flora auxiliary entrance.

Your Plitvice Lakes National Park




0 Broj korisnika koji su vidjeli 0 Angažmani Promoviraj objavu

1 komentara 42 dijeljenja

Nacionalni park Plitvička jezera / Plitvice Lakes National Park
4. travnja 2020.

[EDUKACIJA DJECE I MLADIH NE PRESTAJE]
U uvjetima u kojima trenutno živimo i radimo svi teško uspijevamo provoditi aktivnosti koje smo planirali, pogotovo na one uobičajene načine. Zato su naši kolege biolozi, u dogovoru s našim dugogodišnjim suradnicima, Osnovnom školom Plitvička Jezera, pripremili videolekciju za potrebe provedbe nastave na daljinu učenika predmetne nastave. Videolekcija pod nazivom "Obilježimo zajedno Svjetski dan voda" ustupljena je i svim ostalim zainteresiranim osnovnim školama u Republici Hrvatskoj putem nastavnčkih grupa na društvenim mrežama, a preuzelo ju je više od 60 profesora za radni materijal za svoje učenike. Više detalja, kao i samu lekciju možete pronaći na linku i naučiti još neke detalje o našem parku.



NP-PLITVICKA-JEZERA.HR
Edukacija djece i mladih ne prestaje!
Read More...

Nacionalni park Plitvička jezera / Plitvice Lakes National Park
21. ožujka 2020.

[PARK ZATVOREN OD 21.03.2020.]
Dragi svi, od 21.03.2020. Nacionalni park Plitvička jezera zatvoren je za posjetitelje do daljnjeg. Nadamo se skorom smirivanju cijele ove situacije, a do tada ostanite kod kuće i čuvajte sebe i svoje najbliže. 🙏
Više na: <https://np-plitvicka-jezera.hr/zatvoren-park-od-21-03-2020/>

[PARK IS CLOSED FROM 21st OF MARCH 2020.]
Dear all, from 21st of March 2020 Park will be closed for visits until further notice. We hope that this whole situation will calm down soon, and until then, stay at home and protect yourself and your loved ones. 🙏
More on: <https://np-plitvicka-jezera.hr/.../park-is-closed-from-21-03-.../>




NP-PLITVICKA-JEZERA.HR

[NATURAL HERITAGE OF NATIONAL PARK]

The presence of large carnivores in Plitvice Lakes National Park – the brown bear *Ursus arctos*, the grey wolf *Canis lupus*, the Eurasian lynx *Lynx lynx* and the Eurasian otter *Lutra lutra*, which are all strictly protected and globally endangered species – are a testimony to the quality and preservation of the habitats: forest habitats for the brown bear, grey wolf and the Eurasian lynx, and the aquatic habitat for the Eurasian otter. All of these species prefer quiet and secluded areas that provide them with enough prey, shelter for their daily rest and, especially, shelter for raising their young.

More about Park's fauna: <https://bit.ly/2W7PHgD>
#PlitviceinLikaDestination
#PlitviceFullExperience
#LikaDestination
#PlitviceValleys
#discoverplitvice



NP-PLITVICKA-JEZERA.HR
Proljeće na Plitvičkim jezerima
Read More...

0 Broj korisnika koji su vidjeli 0 Angažmani Promoviraj objavu

6 komentara 19 dijeljenja

Nacionalni park Plitvička jezera / Plitvice Lakes National Park
6. svibnja 2020.

[OTVARANJE PARKA 11.05.2020.]
Dragi naši,
Nacionalni park Plitvička jezera za svoje posjetitelje otvara svoja vrata od 11. svibnja, 2020. godine. Stoga vas pozivamo da nam se pridružite na "Proljeće na Plitvičkim jezerima" i odmorite u čarima Parka.

Cijena ulaznica u periodu od 11.05. do 24.05.: 50,00 kn za odrasle
Cijena ulaznice u periodu od 25.05. do 18.06.: 90,00 kn za odrasle

Sukladno mjerama održavanja socijalne distance, kreirali smo privremene programe obilaska Parka, a to znači da ne sadrže vožnju panoramskim vozilom i dugom linijom broda. Ljubazno vas molimo da pročitate programe koji su mogući i odaberete onaj koji je najoptimalniji za vas.

Detaljnije o cijenama ulaznica, parkinga, privremenim programima obilaska i objektima koji rade u Parku možete pročitati na linku niže.

Staze su dovoljno duge i prostora u Parku ima dovoljno za održavanje propisanog razmaka od drugih posjetitelja, stoga vas molimo da se istog pridržavate, pazite na svoje zdravlje, zdravlje drugih, budete odgovorni i uživajte u proljeću na Plitvičkim jezerima. ❤️
#BuditeOdgovorni



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Proljeće na Plitvičkim jezerima
Read More...

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na adrenalinski park, zip line, stijenu za penjanje, divovsku ljujačku, quad safari, escape room "Nikola Tesla" i paintball
adrenalin park, zip line, climbing wall, giant swing, quad safari, escape room "Nikola Tesla" and paintball
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Plitvice Full Experience in Lika Destination
In the period from 1 June to 30 September, 2020, show your ticket from the National park and get great discounts.
www.np-plitvicka-jezera.hr | info@np-plitvicka-jezera.hr



























**PLITVIČKA
JEZERA** Nacionalni park
National park

Plans for the future

- Communication with Partners
- Strict rules of behaviour
- SMM with clear focus on main park products while communicating about Park values
- Opening new sightseeing point
- Adding new spots for sightseeing like Old town Krčingrad
- Hotels reconstruction

Prijenosi POREDAJ PO

 Plitvice Lakes National Park Winter edition 84 pregleda • prije 1 mjesec	 Plitvice Lakes National Park - winter magic 189 pregleda • prije 1 mjesec	 Plitvice Lakes National Park in autumn colours 304 pregleda • prije 4 mjeseca	 Plitvice Lakes National Park Bears 3,3 tis. pregleda • prije 4 mjeseca	 Moj planet Zemlja / My planet Earth 216 pregleda • prije 5 mjeseci Titlovi	 Consequences for Europe 17 pregleda • prije 5 mjeseci
 Posljedice za Europu 3:22	 Međunarodna noć šišmiša, kolovoz, 2021. 13:18	 Plitvice Lakes National Park Lake Tour programs and App 2:00	 Plitvice Lakes National Park Otters 0:40	 Monitoring kakvoće vode 1:29	 Monitoring izvora Rječica 0:51
 Campsite Korana - Official campsite of Plitvice Lakes... 1:04	 Plitvice Lakes National Park Congress offer 2:55	 Winter magic of Plitvice Lakes National Park 2:30	 Pilana Špoljarić u Korani / The Sawmill Špoljarić in... 13:27	 Hotel Jezero Wellness 2:54	 Plitvice Lakes National Park through seasons 1:39
					



Thank you for your attention



@PlitviceLakesnp



plitvicelakesnp