



Successful practices in up-scaling of innovation in AHA

Presented by

Trentino/Italy

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<http://ec.europa.eu/digital-single-market/ehealth>

TrentinoSalute4.0 (TS4.0) - Organizational Model



**Our Local
Competence Centre
on Digital Health**



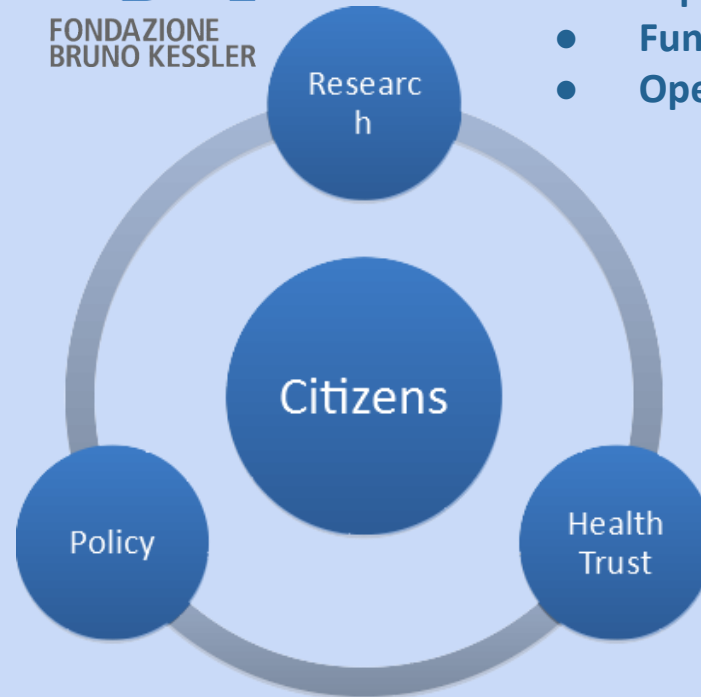
FBK- Fondazione Bruno Kessler

- Experimentation
- Funded Projects
- Open to Third Parties



**PAT - Autonomous Province of
Trento**

- Policy Testing
- Institutional Planning
- Citizens Empowerment



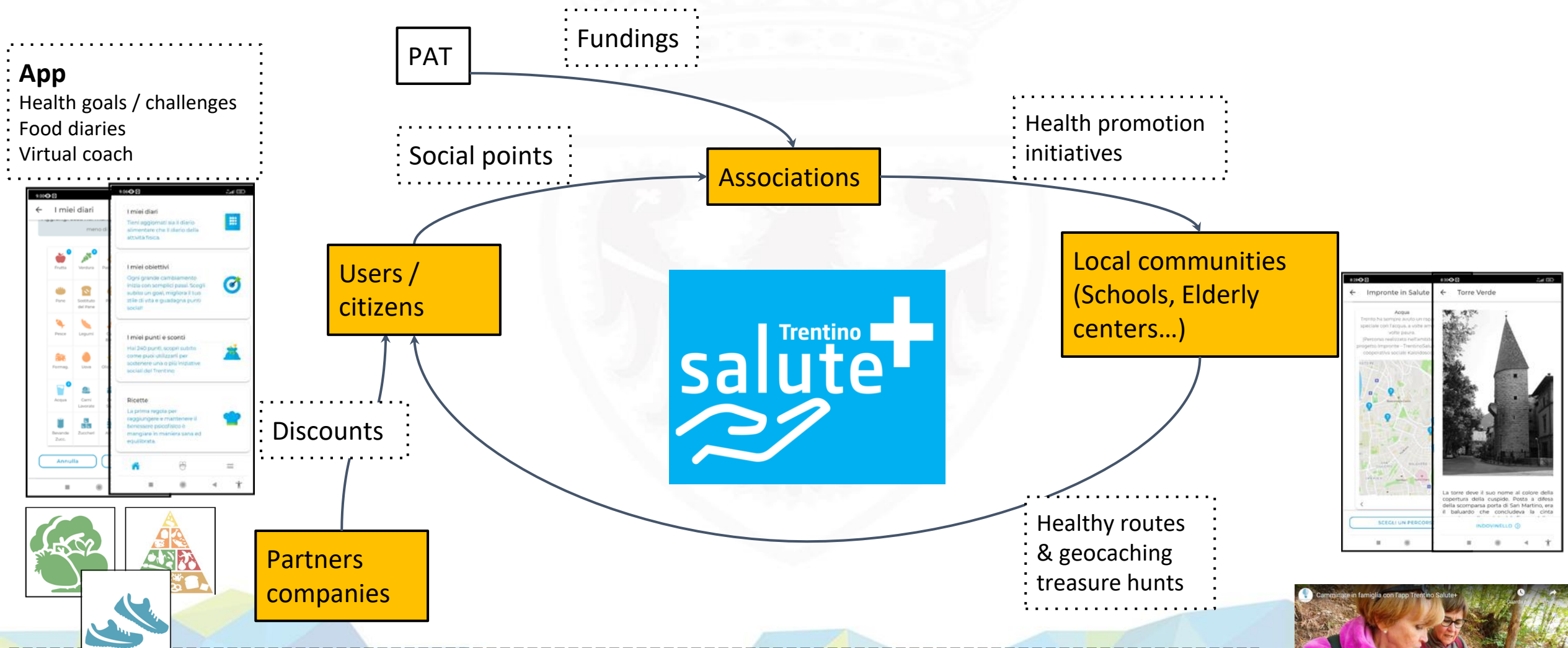
APSS - Azienda Provinciale per i Servizi Sanitari

- Innovation Needs
- Services Optimization
- Digital Health Uptake

- The three synergistic bodies (PAT, APSS, FBK) collaborate in order to develop innovation for the Trentino healthcare sector, also accompanying the organization of local health services with the results of the research.

Salute+ Promotions of healthy lifestyles

Thanks to our local ecosystem - TS4.0



-> The promotion of healthy lifestyles favors a dialogue between different subjects: Citizens, associations, territory and business partners.



Success factors:

- The holistic approach:

The promotion of health and healthy lifestyles within our ecosystem can trigger **horizontal synergies among different stakeholders** of the territory and **reinforce vertical relations** between the territory and the institutions.

- The creation of a virtuous community that is **attentive** and committed to promoting health and healthy lifestyles can be the key for a **sound economic** and a **social commitment on the territory**.

Lessons learnt:

Salute+ is... a digital innovative and digital project which promotes a person-centred holistic approach to healthy life-style and well-being where citizens, in particular elderly people, are engaged through a co-creation process to improve themselves and the community in which they live.

-> This is the key to bring public services closer to people