



Hrvatsko predsjedanje  
Croatian Presidency of the  
Vijećem Europske unije  
Council of the European Union

## INVITES MEMBER STATES TO:

- work systematically to raise public awareness of the importance of media literacy and support the consistent development of media literacy policies and their implementation;
- support the establishment and development of media literacy networks in order to bring together relevant stakeholders and enable them to cooperate and develop media literacy projects;
- develop a lifelong-learning approach to media literacy for all ages

## INVITES MEMBER STATES TO:

- support the development and the sharing of media literacy teaching and training materials and the development of a systematic approach for enhancing the competencies of professionals in different fields
- encourage cultural institutions, civil society organisations and journalism organisations to integrate lifelong media literacy learning programmes and to foster all types of media organisations, especially public service media, to develop and promote media literacy initiatives and to take part in other stakeholders' initiatives and projects;

# INVITES THE COMMISSION TO

- further strengthen and develop the concept of the European Media Literacy Week in collaboration with Member States, and to promote participation in that event;
- develop, within the forthcoming European Digital Media Observatory, mechanisms to facilitate collaboration and the voluntary exchange of ideas and practices in media literacy by a diverse stakeholders;
- develop, in collaboration with Member States, systematic criteria and evaluation processes for EU-funded media literacy projects

# INVITES THE COMMISSION AND MEMBER STATES

- continue and undertake further efforts in terms of a systematic, comprehensive and crosssectoral approach to developing media literacy and raising awareness of the importance of media literacy
- foster better use of the possibilities offered by EU funds and EU programmes to support media education and media literacy projects and to develop additional funding sources;
- finance and foster systematic and regular research into media literacy and the impact of media and digital platforms