



CONNECT University

Media literacy in the digital age

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EC and Media literacy

- Pillar on combatting disinformation
- “Media Literacy For All” projects 2016 - 2020
 - Partners from most member states
 - Last call – 2020 – open now
- Continuation within Creative Europe
- Media Literacy Expert Group

Media Literacy For All 2016 - 2020

- **Network** for educators, media literacy to **all ages**
- Tackling **disinformation**, media bias, **COVID19**
- MOOCs, self learning **materials**, **videos**, popups, **gamification**
- Trust, transparency for **newsrooms** and **journalists**
- **Innovative** approaches, **co-creation**, participatory

EC and Media literacy

- From traditional media literacy
 - To tackling disinformation and
 - Recognising how important digital literacy is
- Now time to **scale up** and **cross borders**
 - And collaborate across disciplines

Thank you



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