

Improving private/public collaboration in uptake of innovation in AHA

What are the main obstacles to better implementation of innovation in AHA? How to improve private - public collaboration in uptake of innovation?

This webinar wants to explore the collaboration between public and private sector in the segment of AHA. During the workshop the good practices from various parts of the EU will be presented, with the focus on what helped and what were the obstacles to even better implementation of innovation. We are bringing together good practices and a wealth of experience which will help in better learning from each other and implementing innovation in appropriate way in line with possibilities and embracing cultural differences. This workshop will take place on 9th of September from 13:00 – 15:00 (CET).

AGENDA

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|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 13:00 – 13:05 | Welcome
Alenka Rožaj Brvar, SIH EEIG |
| 13:05 – 13:10 | Introduction
Piret Hirv, Tehnopol |
| 13:10 – 13:25 | Creating Coalitions of academic, municipal and private enterprises is not in the skype: Lessons learned from creating a community based multidisciplinary approach to the prevention and management of NCCD
Chariklia Tziraki, RS Heraklion |

- 13:25 – 13:40** **Preventive home visits for seniors**
Staffan Karlsson, Kristandstad University
- 13:40 – 13:55** **Digital HC Transformation in NE Region of Romania**
Carmen Mihai, Imago – Mol cluster manager
- 13:55 – 14:10** **Project “Key Person”**
Sandra Pavše and Maša Mlačnik, Retirement home Koroska (Slovenia)
- 14:10 – 14:25** **Public procurement of innovation as an instrument to push innovation forwards**
Jose Maria Romero Fidalgo, director of Innovation of ACIS
- 14:25 – 14:40** **Final discussion and wrap-up**
Alenka Rožaj Brvar, SIH EEIG

Moderated by **Alenka Rožaj Brvar**, Slovenian Innovation Hub.