DG CONNECT Summer School

RESOURCE-EFFICIENT BATTERY LIFE CYCLES:

DRIVING ELECTRIC MOBILITY WITH THE DIGITAL CIRCULAR ECONOMY



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THE SETTING: WE NEED TO MOVE THE NEEDLE ON BOTH DECARBONIZATION AND WIDER RESOURCE IMPACTS TO KEEP AN ENVIRONMENT SAFE FOR HUMANS





The Commission will also propose to revise the rules on end-of-life vehicles with a view to promoting more circular business models by linking design issues to end-of-life treatment, considering rules on mandatory recycled content for certain materials of components, and improving recycling efficiency.

What happens in the next 10 years will likely determine the state of the planet we hand over for future generations.

We need to get serious about stabilizing our planet: First task, we need to cut global emissions by half by 2030 (...)

This means decarbonizing the big systems that run our lives: energy, industry, transport, and buildings. (...) The good news is, we can do this.



"A new Circular Economy Action Plan: For a cleaner and more competitive Europe",
European Commission, March 11th, 2020

"10 years to transform the future of humanity – or destabilize the planet"

Johan Rockström, Ted Talk (Countdown), October 10th 2020

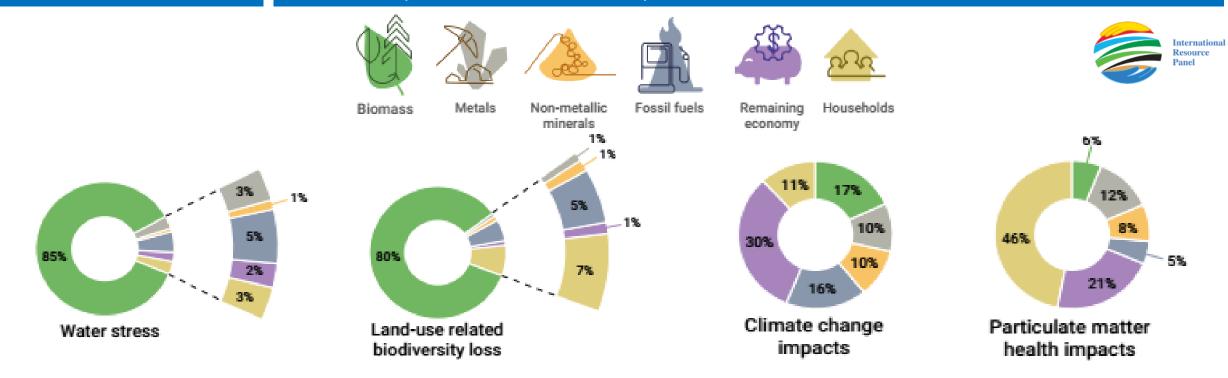
WHAT SCIENCE TELLS US ABOUT RESOURCE CONSUMPTION (1/2)

Resource extraction and processing cause

90% of global biodiversity loss and water stress

50% of global climate change impacts

1/3 of air pollution health impacts



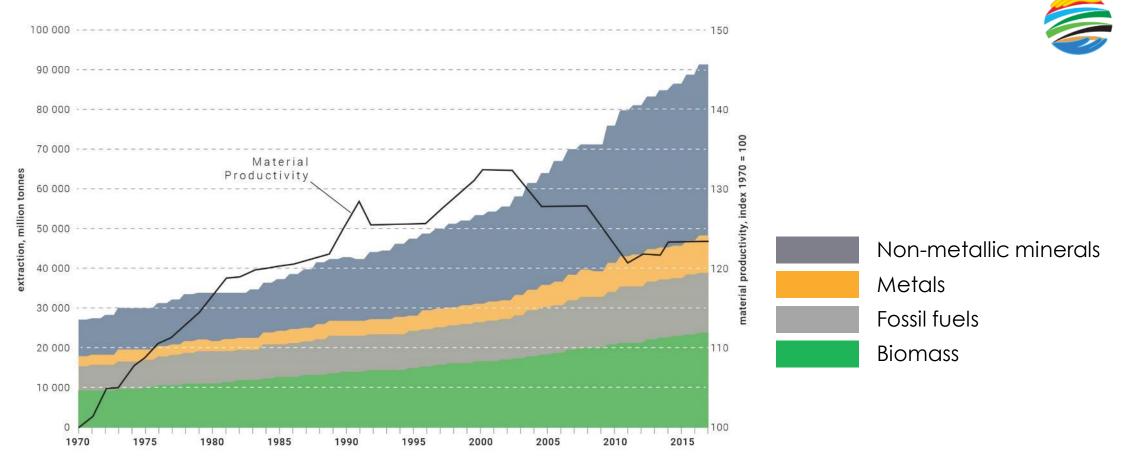
Source: UN International Resource Panel (2019). Global Resources Outlook



WHAT SCIENCE TELLS US ABOUT RESOURCE CONSUMPTION (2/2)

If trends continue, global resource extraction will double by 2060

Global material extraction and material productivity, 1970 - 2017

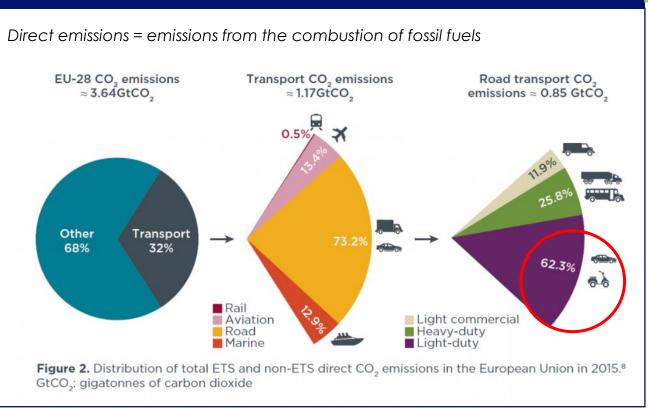


Source: UN International Resource Panel (2019). Global Resources Outlook

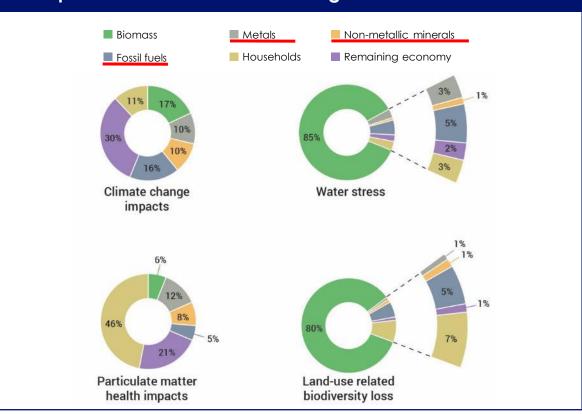


MOTORISED PRIVATE TRANSPORT IS THE MAIN DRIVER OF TRANSPORT-RELATED CO_2 EMISSIONS - BUT CO_2 IS only part of the problem

Transport is responsible for >1/3 of EU-28 CO2 emissions, especially motorised private transport contributes to this with 15% of the total



But also indirect emissions and other environmental impacts from resource use are significant.



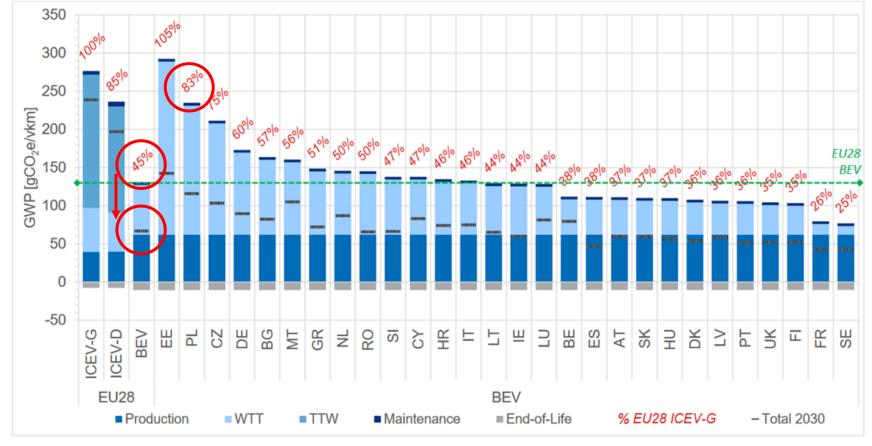
Sources: https://www.cleanenergywire.org/factsheets/road-freight-emissions-germany; UN IRP, Global Resources Outlook



ELECTRIC CARS: THE BEST OPTION ALREADY TODAY

- "xEV powertrains have significantly lower environmental impacts across all vehicle types and most impact categories, with BEVs consistently performing better than all other powertrains."
- For further improvements:
 - More renewables in use
 - More renewables in production
 - Responsible sourcing
 - Circular economy

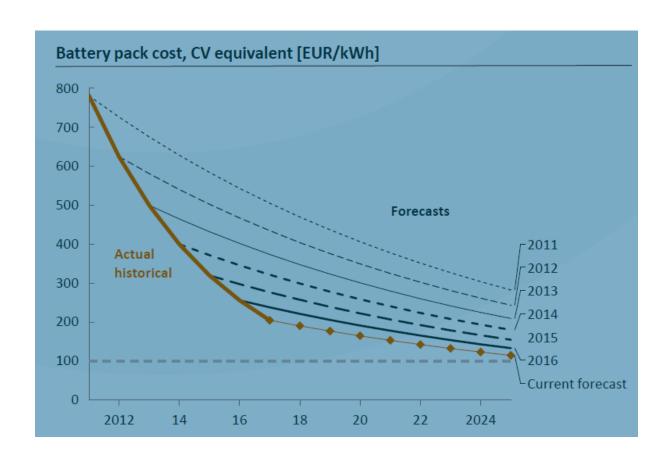
Figure ES5: Comparison of Lower Medium Car lifecycle GWP impacts for conventional gasoline/diesel ICEVs and BEVs for different EU countries, Baseline scenario. Breakdown shown for new 2020 vehicles, and the total only for new 2030 vehicles.

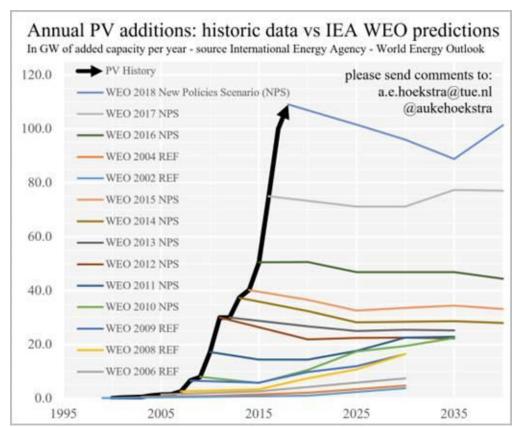


Source: EU Joint Research Centre, IFEU (2020). Determining the environmental impacts of conventional and alternatively fuelled vehicles through LCA. https://ec.europa.eu/clima/sites/clima/files/transport/vehicles/docs/2020 study main report en.pdf)



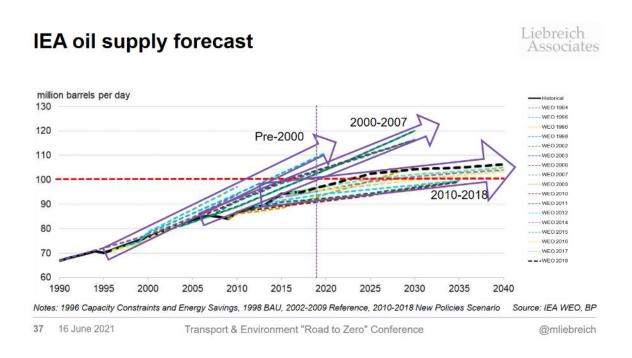
... AND WILL SCALE FAST – FASTER THAN MOST FOLKS TELL US

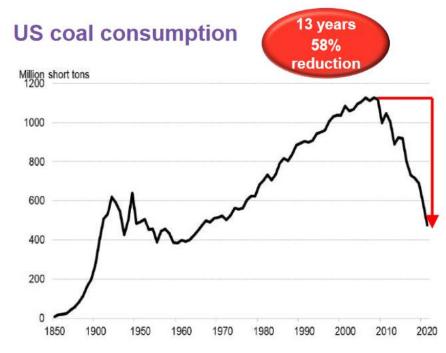




Sources: Hoekstra | team analysis

(MEANWHILE, BETTING ON LEGACY INDUSTRIES IS RISKY...)





Source: US Census, PEW Research, EIA, Liebreich Associates

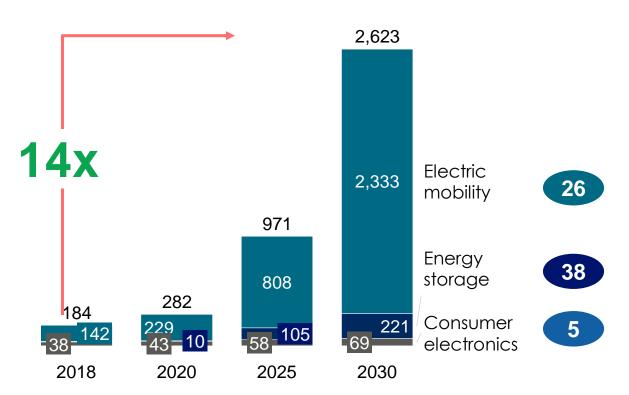
Source: Transport & Environment

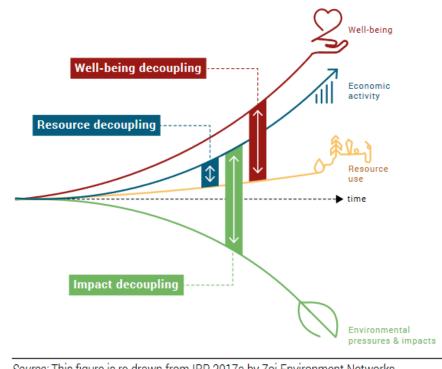
LI-ION BATTERIES AS A NEW AREA OF GROWTH FOR THE EUROPEAN ECONOMY NEEDS ADEQUATE RESOURCE MANAGEMENT





Decoupling environmental effects to secure planetary boundaries (safe operating space)





Source: This figure is re-drawn from IRP, 2017a by Zoi Environment Networks

Sources: World Economic Forum, McKinsey, and SYSTEMIQ (2019); UN International Resources Panel (2020)



CIRCULAR ECONOMY HAS ARRIVED IN EU POLICY AS AN EFFECTIVE MEASURE FOR CLIMATE AND RESOURCE PROTECTION

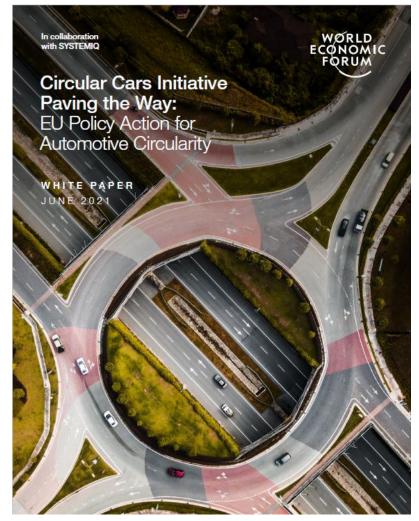
Overview of the European Green Deal (EGD)



Source: European Commission (2020)



CIRCULAR CARS INITIATIVE WORKS ON UNLOCKING CIRCULARITY FOR THE AUTOMOTIVE SECTOR AT LARGE - REPORT JUST LAUNCHED



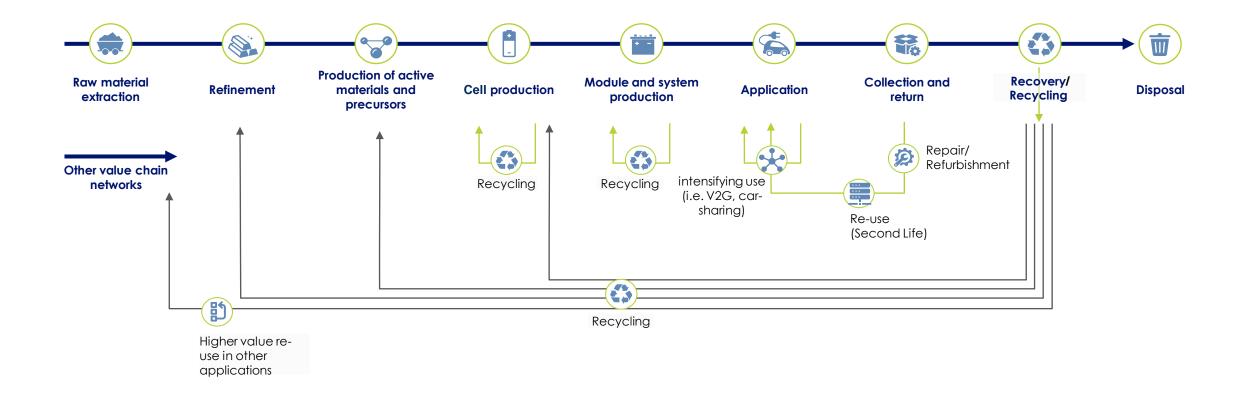


"The Circular Cars Initiative EU policy action roadmap provides a timely and compelling synthesis of the policy ideas that will inform and inspire EU-level policy-making".

Adina Valean, European Commissioner for Transport

Source: https://www.weforum.org/reports/paving-the-way-eu-policy-action-for-automotive-circularity

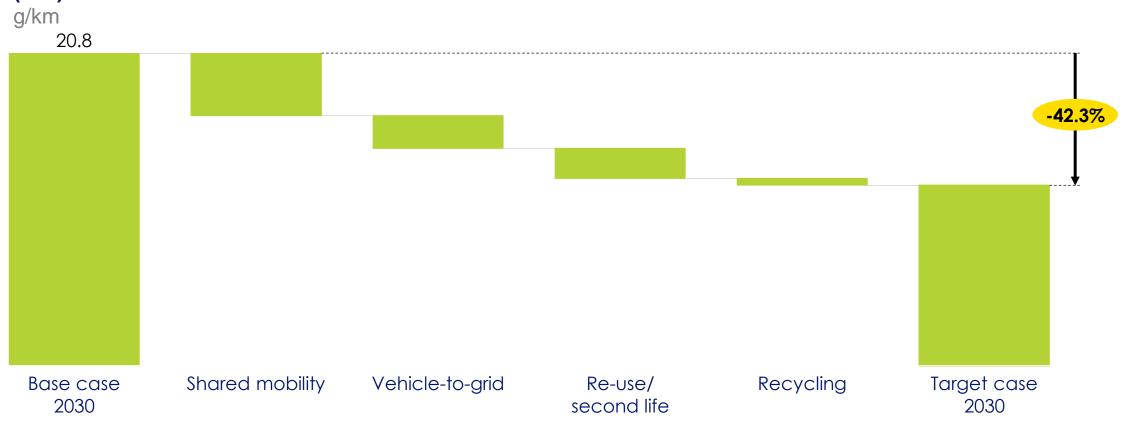
CIRCULAR ECONOMY AS A SOLUTION FOR DECARBONIZATION AND RESOURCE DECOUPLING IN THE BATTERY VALUE CHAIN



Source: Circular Economy Initiative Germany, based on figure from World Economic Forum (2019)

BACK TO BATTERIES: CIRCULAR ECONOMY ENABLES A SIGNIFICANT REDUCTION OF THE LIFE CYCLE FOOTPRINT

2030 Lifecyle GHG emissions for medium size (C/D) vehicles in China

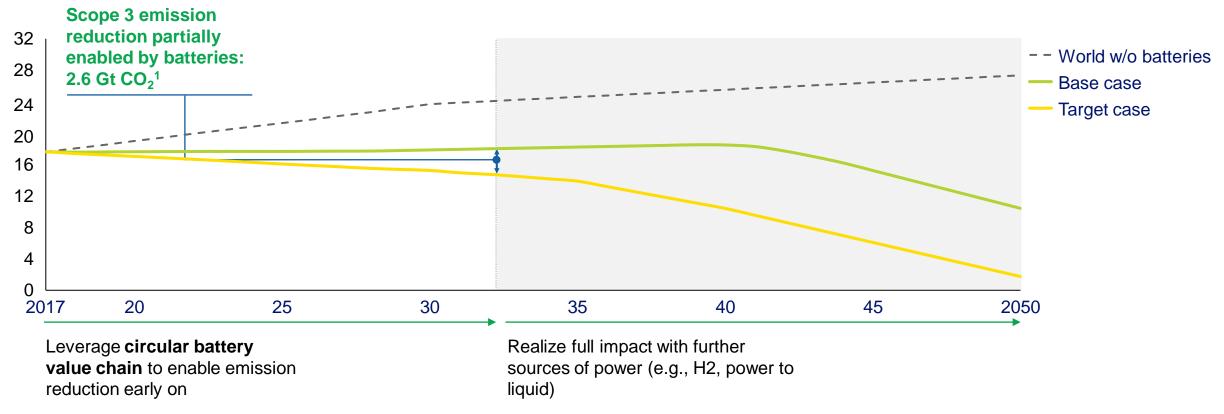


Source: World Economic Forum, McKinsey, and SYSTEMIQ (2019)

CIRCULARLY MANAGED BATTERIES ENABLE SUBSTANTIAL CO₂ SAVINGS IN TRANSPORT AND ALSO ENERGY SYSTEMS

Global annual emissions from transport and power

Gt CO₂ p.a.

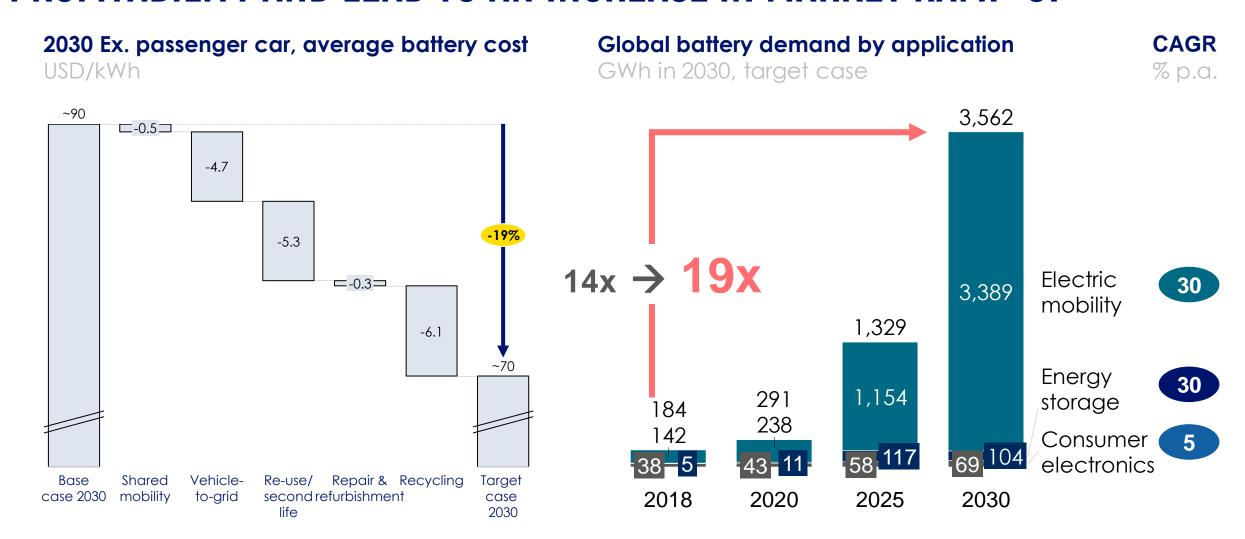


^{1.0} Gt out of 2.6 Gt of reduction directly or indirectly enabled by batteries

Source: World Economic Forum, McKinsey, and SYSTEMIQ (2019)



LIFE CYCLE COST REDUCTION FROM CIRCULARITY COULD IMPROVE PROFITABILITY AND LEAD TO AN INCREASE IN MARKET RAMP-UP



Source: World Economic Forum, McKinsey, and SYSTEMIQ (2019)



DIGITAL IS KEY: BATTERY REGULATION WILL COMPREHENSIVELY PROMOTE AND REQUIRE CIRCULAR BATTERY MANAGEMENT









- 1 Assessment of hazardous substances
- 2 Mandatory CO2 footprint

- Minimum quotas of recycled materials
- Mandatory human rights due diligence





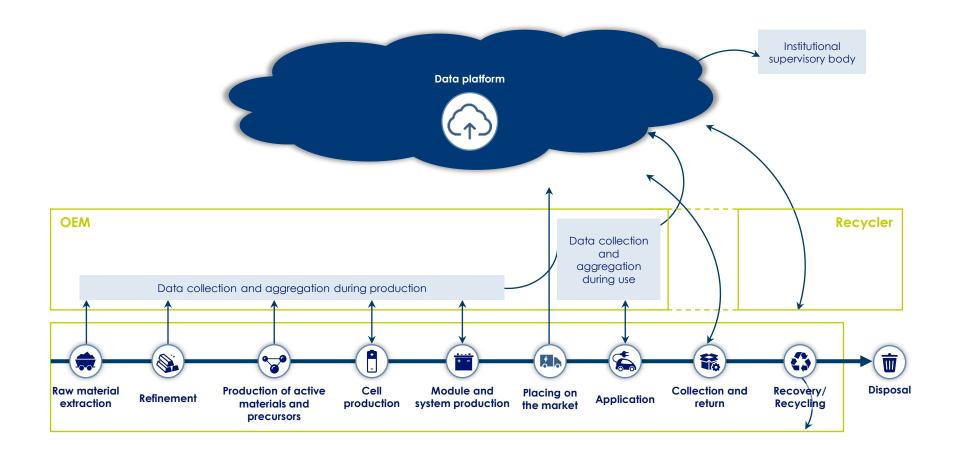




- Recycling efficiencies and material recovery targets
- Support of second life applications
- 7 availability (incl. battery passport)
- 8 Green public procurement

Source: European Commission (2020)

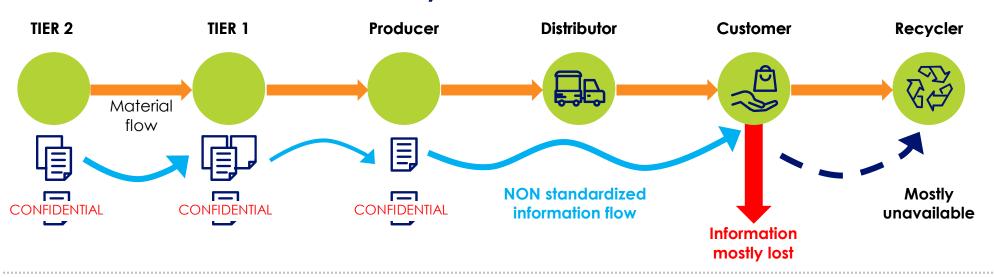
THE AVAILABILITY OF DATA AND DIGITAL TOOLS IS CRITICAL TO ENABLE THE SMART CIRCULAR ECONOMY – ESPECIALLY FOR LARGE BATTERIES



Source: Circular Economy Initiative Germany, based on figure from Global Battery Alliance (2019)

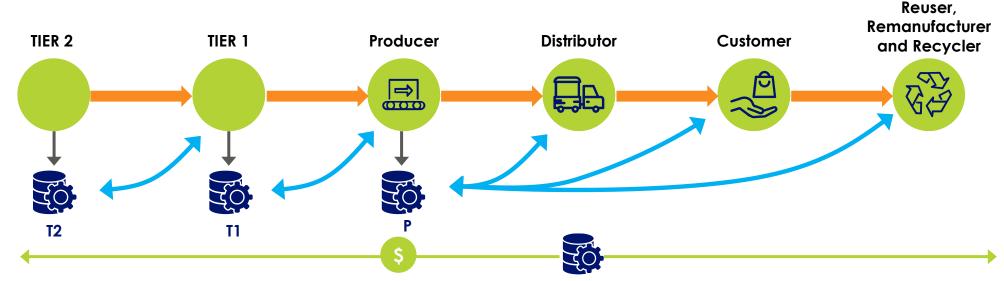
WHY DIGITAL PRODUCT PASSPORTS, SUCH AS BATTERY PASSPORT?

Information flow in a linear economy



Information flow in a circular economy, enabled by digital product passports





Source: European Commission (2020)

BATTERY PASSPORT: VALUE AT STAKE FOR INDUSTRY AND SOCIETY



Manufacturers

- Cost reduction of EoLsafe handling
- Clarification of transfer of liability
- Tracking of raw material flows & responsibility
- Potential for monetization of battery data
- Improvement of secondary market for batteries



Logistics providers

- Cost reduction through safetyrelevant information ("green labeling")
- Planning security through market transparency



Second hand users

- Safety and value assessment through State of Health Report
- Reliable CO2
 measurement for
 further use and, if
 necessary,
 accreditation



Recyclers

- Facilitate
 investments and
 plant design through
 information on
 expected and
 current material flows
- Cost reduction in handling of batteries through safety protocols and technical information



Public

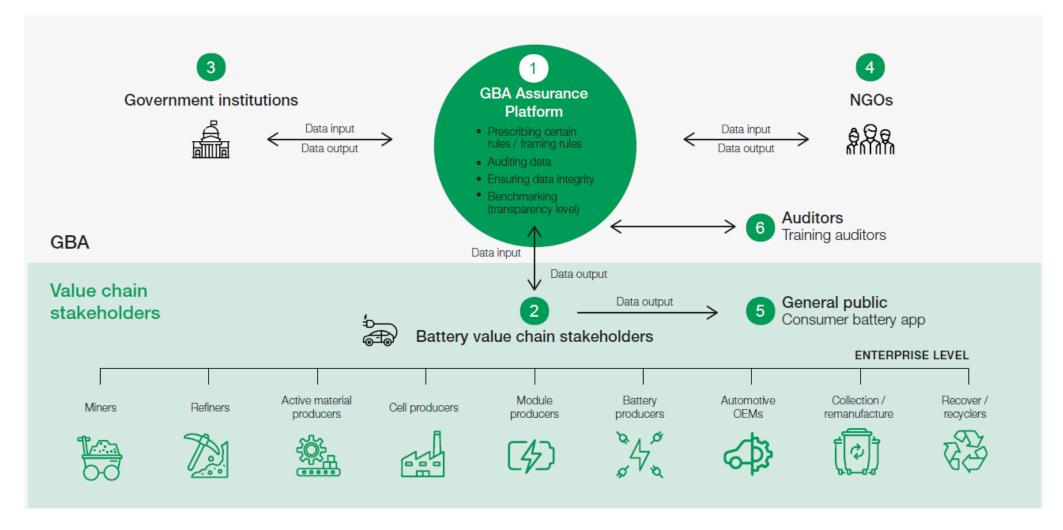
- Increase of raw material independence and transparency over the whole system for key industries
- Data basis for efficient activities including market creation
- Cost reduction for (de-) registration (digital/harmonized)

Non-exhaustive; see CEID report for further details

Source: Circular Economy Initiative Germany (2020). Resource-Efficient Battery Lifecycles: Driving Electric Mobility with the Circular Economy

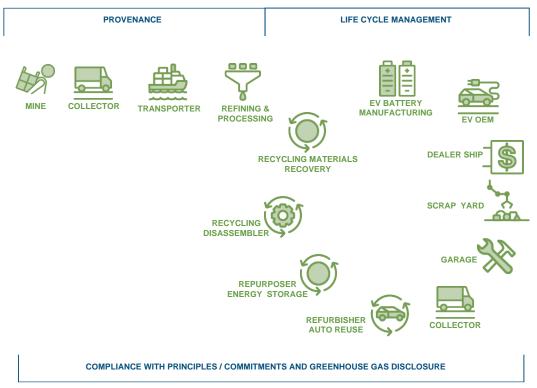


THE GLOBAL BATTERY ALLIANCE HAS PRESENTED A CONCEPT FOR A BATTERY PASSPORT; NEXT STEP IS COOPERATIVELY IMPLEMENTING IT



Source: Global Battery Alliance (2020)

THERE ARE COMPONENTS UNDER DEVELOPMENT - E.G. CIRCULOR

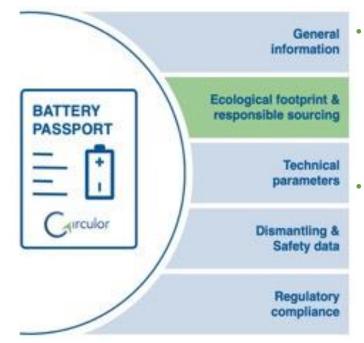


Secure Data collection, provision, and analysis from mine to recycler

Source: Circulor

Full transparency through

- Permission-based access to relevant battery information for economic operators
- Possibility to add further lifecycle data over lifetime
- Proof of adherence to principles and standards



- Full transparency into the ecological footprint and responsible sourcing of every battery through data from different value chain participants
- Easy merging with further parameters like technical battery parameters, dismantling and safety data and regulatory compliance checks



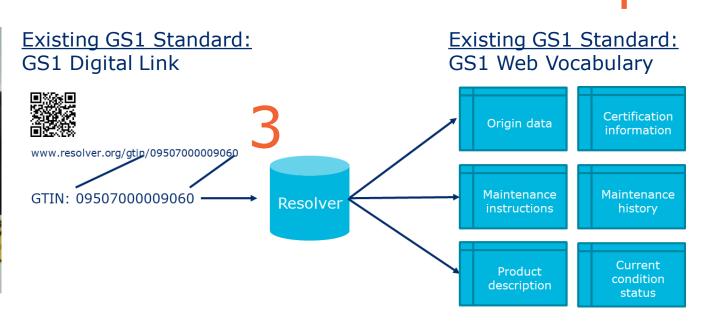
GS1 HAS JOINED COALITIONS THAT DEVELOP A HARMONIZED DATA STANDARD FOR BATTERY PASSPORTS

GS1 involvments

- 1. Business need for unique identification
- 2. Business need for QR code or similar that can be engraved on metal
- 3. Business need to link unique identity to multiple data sources
- Business need to define the data needed

Existing GS1 Standard:
Identification of Components and Parts in the Rail Industry

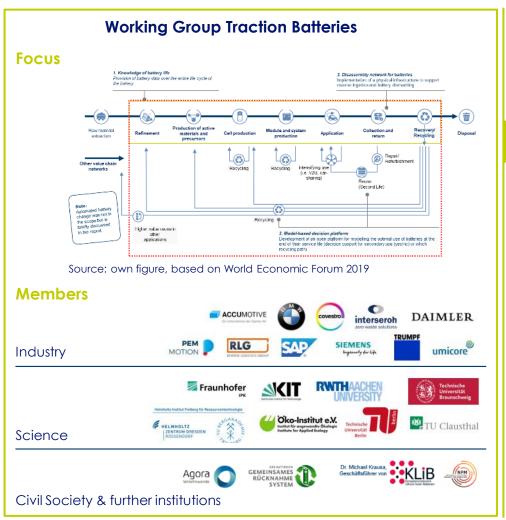
GTIN + serial number
GS1 DataMatrix etched on metal surface



Source: GS1

WITH THE CIRCULAR ECONOMY INITIATIVE GERMANY, WE HAVE SET THE GROUND FOR THE BATTERY PASSPORT. NEXT: IMPLEMENTATION









Source: Circular Economy Initiative Germany (2020). Resource-Efficient Battery Lifecycles: Driving Electric Mobility with the Circular Economy



SUMMARY: CIRCULAR ECONOMY FOR A SUSTAINABLE, COMPETITIVE BATTERY INDUSTRY



Critical for **electric mobility**: improving the economic and environmental footprint of **traction batteries** and securing the **raw material base**



Circular Economy: central pillar of sustainable prosperity in the 21st century



Digital tools and data as crucial levers to maximize value of traction batteries – "battery passport" and "dataspace" as central elements



Battery regulation as a milestone: central regulatory driver – must now be adopted as regulation and in an ambitious configuration



Standards, frameworks, and technology: development by companies and consortia must now be accelerated to put battery passports into practice

THANK YOU!

LOOKING FORWARD TO OUR DISCUSSION

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