



Bild: Saferinternet.at, CC-BY-NC 4.0

Toddler online - COVID 19 and beyond

#sid2021at



Safer Internet Day 2021

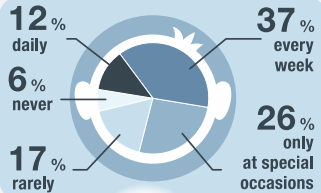
Tuesday
9 February

Children under 6 years and digital media

30% of all parents share ultrasound images of their baby



Parents share photos of their child online:



On average, children who are between 0 and 6 years old are **one year old** when they first come into contact with Internet-enabled devices.

72% were younger than one year

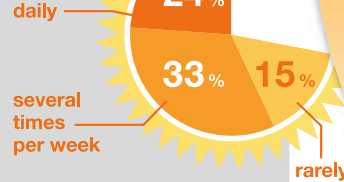
sleeping rituals

10% of 3-6 years old kids need a short video before they go to bed

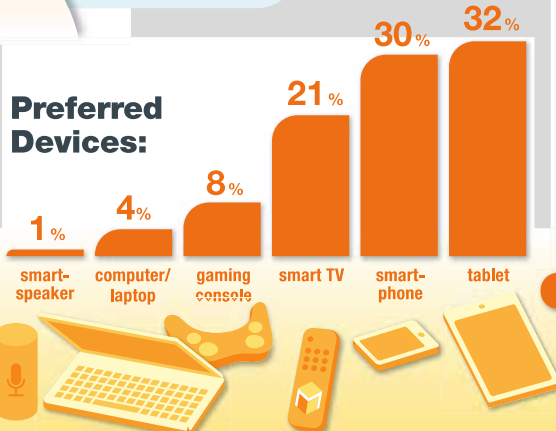
72% of Kids under 6 use digital media:

17% were exposed to unsuitable content in the past

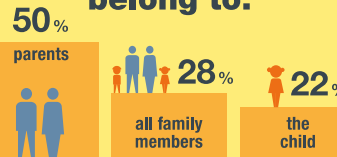
38% know how to use the devices by themselves



Preferred Devices:



The devices used belong to:



How do children use the internet?



3-6 years old kid: watching videos, listen to music, playing games

0-2 years old kids: talking with the family, looking at pictures



Telephone interviews (CATI) and online survey (CAWI) n= 400 Parents of children between 0 and 6 years, November 2019

What do parents say?

75% are aware of their being a role model.

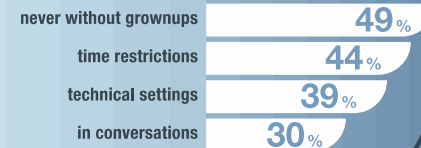
35% of parents have disagreements about how their children use digital media.

23% disagree with their partner about their child's digital media usage.

Only **18%** can easily find good apps for their child.

20% report to feel bad about their child being too much online.

How do parents guide their kid's online activities?



CHILDREN ONLINE ACTIVITIES

- Gaming:** Minecraft, Clash Royal, slitherio, Subway surfer
- Google:** Search and save photos/videos
- YouTube:** Chaosflo44, ViktoriaSarina, Julien Bam, BibisBeautyPalace
- Photos:** Take and edit photos
- Communication:** Friends, Family

DIGITAL COMPETENCES OF CHILDREN



DIFFICULTIES

- Know about (in-)app purchases
- Judge content
- Identify product placements

WHERE DO CHILDREN GET INPUT

- Older siblings
- Peers
- YouTuber

HOW PARENTS SUPPORT THEIR CHILDREN



CHILDREN ARE ANNOYED BY...

- Exclusion:** „Everyone has a great phone except me!“
- When parents publish photos without asking their child.**
- Not enough attention:** Parents are distracted by their phone
- Media usage rules:** When parents do not adhere to their own rules
- YouTube advertising**

PREVENT EXCESSIVE USE OF DIGITAL TOOLS

The flowchart shows a process: 'PHYSICAL SYMPTOMS' (Burning eyes, Tiredness) leads to 'OFFER ALTERNATIVES' (Go outside, Eat, Sleep). Below this, it says 'RECOGNIZE' leads to 'LISTEN' leads to 'SUPPORT'. Physical symptoms also include Headache, Hungry, and Agitated.

PARENTS WORRY ABOUT...

- Control and Trust**
- The Phone:** What's the right age? How long?
- Children use the devices of their parents:** Which precautions? Which content? How long?
- Security settings on devices**
- Games Programs:** What is age-appropriate?

WHERE PARENTS (WANT TO) LEARN

- From other parents
- In workshops at schools
- Consultancy (online and offline)

DIGITAL MEDIA USE BY CHILDREN IN AUSTRIA

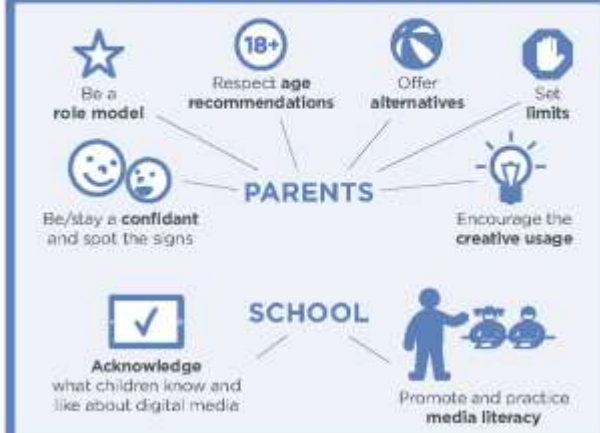
(Aged 6 to 9)

Qualitative study of the university of Vienna (Institute for sociology) on behalf of Saferinternet.at 11/2017 – 01/2018, 12 children and their parents, experiences from Saferinternet.at workshops

Co-financed by the European Union
Connecting Europe Facility

Saferinternet.at
Das Internet sicher nutzen!

RECOMMENDATIONS FOR



How to get through COVID19 times

- Provide structure
- Use media actively, not only passive watching
- Variation of things to do
- Enough sleep and physical activities
- Be a role model
- Don't be too harsh with yourself



Photo by [Alexander Krivitskiy](#) on [Unsplash](#)